

Youth Development Committee Meeting Agenda

Monday, December 6, 2021

Tom Changnon Educational Center

McClatchy Room, First Floor

1325 H Street, Modesto CA 95354

1:00 pm – 3:00 pm

The Stanislaus County Youth Development Committee complies with all provisions of the Brown Act and the Stanislaus County Workforce Development Board Conflict of Interest and Code of Conduct Policy. See links below.

<https://oag.ca.gov/sites/all/files/agweb/pdfs/publications/brownAct2003.pdf>

www.stanworkforce.com/board

The agenda at each meeting allows for a public comment period, limited to 5 minutes. Public Comment forms are available at www.stanworkforce.com/board

All meetings are conducted in English. Current COVID-19 protocols will be followed.

If you require assistance per the Americans with Disabilities Act, please notify the Department of Workforce Development at (209) 558-2109, 48 hours in advance of the meeting.

Public notice of all Youth Development Committee meetings are posted 72 hours in advance of the meeting at the location site and on the webpage at www.stanworkforce.com/board

- I. Call to Order and Roll Call
- II. Conflict of Interest
- III. Public Comment Period
- IV. Chair Report
 - A. Introduction of new Committee member, John Bettencourt
 - B. 2022 STANd Out! Youth Event
- V. Department Report
 - A. 2021 Stanislaus County Workforce Development Annual Report
 - B. CWA Virtual 2022 Youth Symposium
- VI. Presentation
 - A. Youth Demographics & Data- Nghi Nguyen, Workforce Data Analyst
 - B. Youth, A Ground Level View- Dustin Pack, Project YES Program Manager
- VII. Consent Items
 - A. Approval of the September 13, 2021 Youth Development Committee Meeting Minutes
 - B. Approval of the 2022 Youth Development Committee Meeting Calendar
- VIII. Future Topics and Discussion

Next Quarterly Meeting: (Pending Approval of YDC Committee)

Date: Monday, March 7, 2022

Location: Tom Changnon Educational Center
McClatchy Room, First Floor
1325 H Street, Modesto CA 95354

Time: 1:00 pm-3:00 pm



COMMUNITY



CAREER



CONNECTION



DIRECTOR'S LETTER DORIS FOSTER

The 2020 – 2021 Program Year was one of change as we navigated through the COVID-19 pandemic. Stanislaus County Workforce Development really stepped up this year to assist Businesses and Job Seekers with their greatest needs and concerns. This year saw many of us move from improvising through the unknown to developing and evolving ourselves. With a combination of working from home, following safety in the office, or working through a hybrid model, we all gained experience in managing change.

The Department played a critical role in helping employers and job seekers recover from the economic damage caused by COVID-19. From the earliest days of the pandemic, staff created a website and a Business Resource Center to work closely with businesses to identify the specific challenges they faced, while providing residents with the career services, resources, and support they needed. Workforce Development provided uninterrupted online and virtual assistance to anyone looking for work. The majority of the time was providing grant services to businesses and job seekers with the greatest needs.

While providing all of these services, Workforce Development was able to create large carryover funding. When the State reduced funding for the 2021-2022 Program Year by \$995,767, the carryover of under \$1 million in funding covered the entire shortfall.

Over the last year, we have learned great things about the flexibility and creativity of hybrid services and the employees who provide them, reinforcing what I've always known about our staff – caring, dedicated and devoted individuals.



Doris Foster
Director
Stanislaus County
Workforce Development

12.9%
UNEMPLOYMENT
RATE IN JULY 2020



After the pandemic hit, the unemployment rate of Stanislaus County was 12.9% in July 2020 (Source:EDD) and has been gradually decreasing to 8.9% in June 2021

HIGHLIGHTS



"Workforce Development has done a phenomenal job **providing services to different organizations especially during the pandemic.**

[Workforce Development Staff] have went above and beyond by marketing our job fairs to different clients, providing assistance at our career fairs and providing resumes for current openings. Keep up the amazing work!"

- Jannette Perez
Graham Packaging

1,574
of calls

from local businesses to
the Business Resource Center

**TOTAL FUNDING AWARDED
TO BUSINESSES:**

\$20,389,728

\$17.67

**AVERAGE WAGE AT EXIT
UP FROM \$16.65 FROM 2019-2020
PROGRAM YEAR**

WORKFORCE DEVELOPMENT BOARD

Bill O'Brien | Chairman

General Manager of O'Brien's Supermarket, Inc.

Cecil Russell | Vice-Chair

CEO of Sylvan Financial & Advisory Group

Jennifer Shipman | Secretary/ Youth Development Committee Chair

Talent Acquisition Partner Relations Manager of The Wine Group

Richard G. Hagerty | Veterans' Development Committee Chair

Co-Owner of Modesto Steel Co. / Modesto Welding Products, Inc.

Kris Helton | Business Development Committee Chair

General Manager of J.M. Keckler Bio Medical Services, Inc.

Josh Bridegroom

CEO of Downtown Modesto Partnership

Ross Briles

Owner of Funworks

Margarita Cabalbag

Employment Program Manager of EDD

Lynis Chaffey

Director of Business Development / Chief Strategy Officer of Emanuel Medical Center – Tenet Healthcare

Charles Dossett

President of DOCON, INC.

Dean Fadeff

District Representative of Operating Engineers Local #3

Mani Grewal

Board of Supervisors District 4
Owner of Various Commercial Businesses

Kathryn Harwell

Director of Stanislaus County Community Services Agency

Scott Kuykendall

Superintendent of Schools of Stanislaus County Office of Education

Mary Machado

Owner of Machado & Sons Construction Inc.

Pedro Mendez

Dean of Public Safety / Technical & Community Education of MJC

Raul Mendez

Assistant Executive Officer of Stanislaus County Chief Executive Office

Doug Murdock

Apprenticeship Coordinator of Stanislaus County Mfg. / Maintenance Joint Apprenticeship Committee & Lawrence Livermore Lab

Maryn Pitt

Assistant to City Manager for Economic Development & Housing of City of Turlock

Tim Robertson

Executive Director of North Valley Labor Federation

Chris Savage

Sr. Director of Global Environmental Health and Safety of E.J. Gallo Winery

Doug Van Diepen

Project Manager of Paradigm Construction Management

Greg Vincelet

Training Coordinator of Central Valley Pipe Trades Local 442

Ardria Weston

Staff Services Manager of California Department of Rehabilitation

The Workforce Development Board (WDB) of Stanislaus County

is a business led public body whose members are appointed by the Stanislaus County Board of Supervisors to oversee activities funded by the Workforce Innovation and Opportunity Act (WIOA). The WDB is responsible for shaping and strengthening local and regional workforce development efforts to support small, medium, and large business job growth.



“When I first reached out to Stanislaus Workforce, I didn’t realize what a big step I was taking In the right direction!”

-César Rubio
Training Client

WHO IS WORKFORCE DEVELOPMENT?

With 92 allocated employees who work within six locations throughout Stanislaus County, with an annual budget of \$18.6 million, Stanislaus County Workforce Development prepares individuals for jobs that are in demand by local businesses and provides businesses with referrals of qualified job applicants.

CLIENT SERVICES

- Job search and placement assistance
- Resume development
- Career counseling
- Occupational skills training

BUSINESS SERVICES

- Workbased Learning
- Labor Market Information
- Job search assistance
- Work Experience

MISSION & VISION

Work with businesses to determine the needs of in-demand occupations and develop a skilled workforce that strengthens businesses and contributes to the economic success of the community.



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LOCAL PLAN

Supporting the priorities of the Stanislaus County Board of Supervisors, the Stanislaus County Workforce Development Board is committed to developing a healthy economy, and delivering efficient public services and community infrastructure.

Under Workforce Innovation and Opportunities Act (WIOA) regulations, the Stanislaus County Workforce Development Board is charged with developing a Local Plan of strategic operations within the local workforce development area. Stanislaus County's Local Plan, while specific to the local area, is developed in conjunction with the Regional Plan.

Key Priorities in the Local Plan include:

- **Strengthening the Current Workforce**
- **Developing Future Talent**
- **Supporting Business Growth**

Local Workforce Development Boards are responsible for the development of a systemic approach to helping local residents enter the workforce. Workforce systems strategic initiatives include working closely with the WIOA Core partners, including the California Employment Development Department, the Education System, Vocational Rehabilitation, and the Stanislaus County Community Services Agency.

Stanislaus County Workforce Development also works closely with other America's Job Center of California partners, including local Community Based Organizations, School Districts, Housing and Urban Development, Job Corp, Senior Employment Services, Veterans Services Organizations, Probation and Parole, California Indian Manpower, and other County Departments to encourage a systemic approach to services.

Stanislaus County
Workforce Development
is the **LEAD** for
the region

REGIONAL PLAN

Under the terms of Regional Plan Implementation (RPI) 3.0 & 4.0 Funding grants, Stanislaus County Workforce Development fills the role of **Regional Organizer and Regional Training Coordinator for the San Joaquin Valley and Associated Counties (SJVAC)** comprised of eight (8) local Workforce Development Boards: **Fresno, Kern/Inyo/Mono, Kings, Madera, Merced, San Joaquin, Stanislaus and Tulare.**

Primary responsibilities of the Regional Organizer and Regional Training Coordinator include, but not limited to:

- Maintaining momentum towards accomplishing the regional plan goals
- Support ongoing efforts to enhance collaboration of regional workforce leaders
- Support the development and implementation of the Regional Plan
- Work towards accomplishing Technical Assistance Plan goals
- Conduct a regional training needs assessment
- Procure training consultants for regional staff development, and
- Coordinate logistics for training conducted in the region

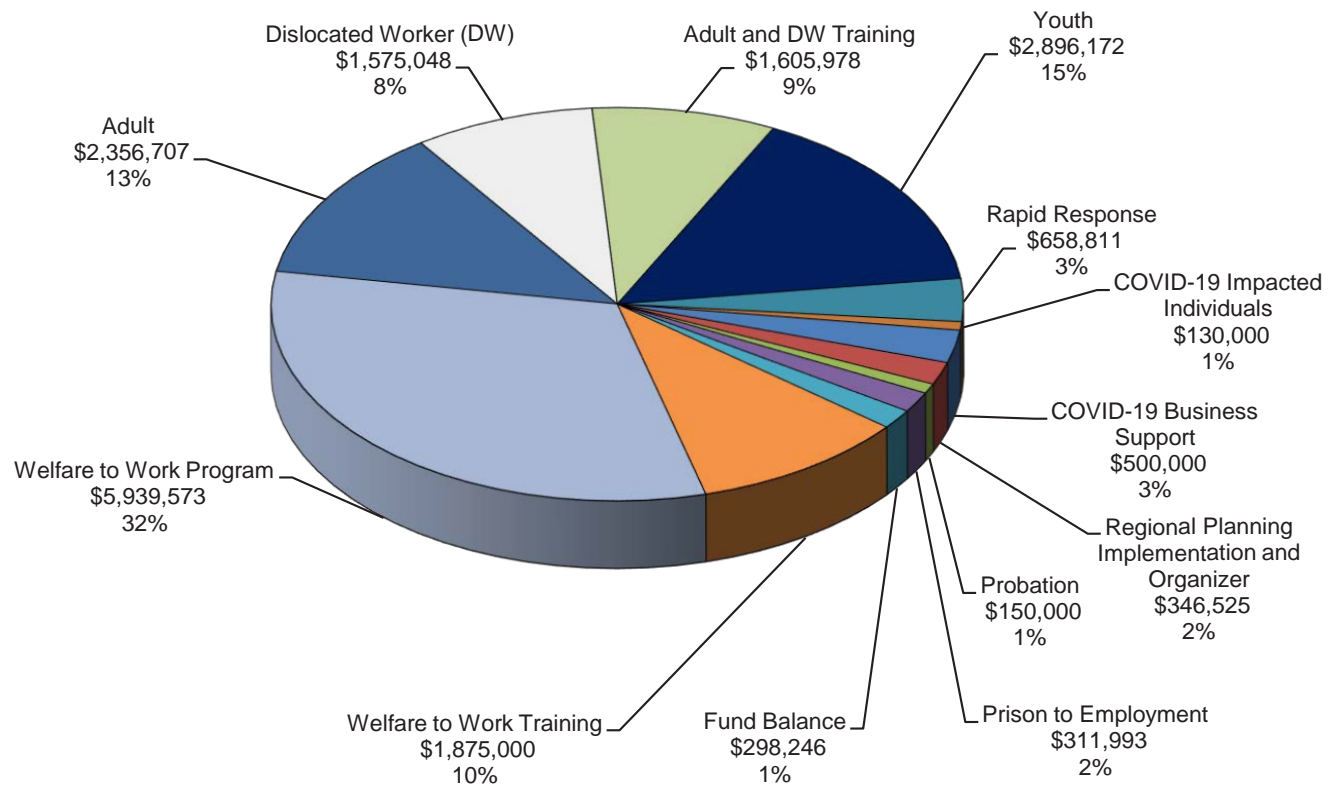


REGIONAL RESULTS DURING PROGRAM YEAR 2020-2021

- Development and Launch of Business inter-faced website www.valleyworks.org to support businesses in the greater San Joaquin Valley region.
- Hosted 10 regional forums in the North and South sub-regions of the Central Valley to support the regional planning process.
- Completed and released the SJVAC Regional Plan 2021-2024.
- Four training topics were offered resulting in 126 regional staff participating in the following trainings: Employer and Business Engagement trainings, Justice Involved training and Project Management training.
- Conducted a region-wide staff training needs assessment resulting in three identified training topics for 2021-2022 program year.

2020-2021 BUDGET & ACTUALS

Stanislaus County Workforce Development FY 2020-2021 \$18,644,053



Programs	FY 2020-2021 Final Budget	FY 2020-2021 Actual	Over/(Under)
Adult	\$ 2,356,707	\$ 2,271,110	\$ 85,597
Dislocated Worker	\$ 1,575,048	\$ 1,471,465	\$ 103,583
Adult and Dislocated Worker Training	\$ 1,605,978	\$ 657,948	\$ 948,030
Youth	\$ 2,896,172	\$ 2,250,463	\$ 645,709
Rapid Response	\$ 658,811	\$ 615,524	\$ 43,287
COVID-19 Impacted Individuals	\$ 130,000	\$ 130,263	\$ (263)
COVID-19 Business Support	\$ 500,000	\$ 500,000	\$ -
Regional Planning Implementation	\$ -	\$ 38,877	\$ (38,877)
Regional Organizer	\$ 346,525	\$ 268,363	\$ 78,162
Probation	\$ 150,000	\$ 150,000	\$ -
Prison to Employment	\$ 311,993	\$ 135,057	\$ 176,936
Veteran's Program (VEAP)	\$ -	\$ 410	\$ (410)
Fund Balance	\$ 298,246	\$ 246,116	\$ 52,130
Welfare to Work Training	\$ 1,875,000	\$ 232,245	\$ 1,642,755
Welfare to Work Program	\$ 5,939,573	\$ 5,536,697	\$ 402,876
Total	\$ 18,644,053	\$ 14,504,541	\$ 4,139,513

PERFORMANCE METRICS

WORKFORCE INNOVATION AND OPPORTUNITY ACT

The Workforce Innovation and Opportunity Act is performance-based legislation. The Federal Department of Labor negotiates performance levels with States, which in turn, negotiate performance levels with the local areas. These indicators are all measured after program participation, and inherently have lag times for reporting purposes. The only real-time indicator is Measurable Skills Gains.

ADULT	2020-2021	2020-2021 GOALS	
1. Employment Rate (Q2) (Cohort Period: 7/1/2019 - 6/30/2020)	78.0%	74.0%	↑
2. Employment Rate (Q4) (Cohort Period: 1/1/2019 - 12/31/2019)	70.3%	66.0%	↑
3. Median Earnings (Cohort Period: 7/1/2019 - 6/30/2020)	\$ 8,100.20	\$ 6,800.00	↑
4. Credential Rate (Cohort Period: 1/1/2019 - 12/31/2019)	84.4%	60.0%	↑
5. Measurable Skill Gains (Cohort Period: 7/1/2020 - 6/30/2021)	59.1%	50.0%	↑

DISLOCATED WORKER	2020-2021	2020-2021 GOALS	
1. Employment Rate (Q2) (Cohort Period: 7/1/2019 - 6/30/2020)	69.6%	75.0%	↓
2. Employment Rate (Q4) (Cohort Period: 1/1/2019 - 12/31/2019)	77.5%	72.5%	↑
3. Median Earnings (Cohort Period: 7/1/2019 - 6/30/2020)	\$ 8,604.89	\$ 8,500.00	↑
4. Credential Rate (Cohort Period: 1/1/2019 - 12/31/2019)	88.0%	61.0%	↑
5. Measurable Skill Gains (Cohort Period: 7/1/2020 - 6/30/2021)	66.7%	66.0%	↑

YOUTH	2020-2021	2020-2021 GOALS	
1. Employment, Education or Training Placement Rate (Q2) (Cohort Period: 7/1/2019 - 6/30/2020)	71.0%	71.0%	=
2. Employment, Education or Training Placement Rate (Q4) (Cohort Period: 1/1/2019 - 12/31/2019)	71.3%	67.0%	↑
3. Median Earnings (Cohort Period: 7/1/2019 - 6/30/2020)	\$ 3,538.45	\$ 3,200.00	↑
4. Credential Rate (Cohort Period: 1/1/2019 - 12/31/2019)	50.2%	55.0%	↓
5. Measurable Skill Gains (Cohort Period: 7/1/2020 - 6/30/2021)	61.0%	38.0%	↑

LET'S WORK

The Let's Work program is a contract with the Stanislaus County Probation Department. The performance goal is to place justice involved youth into employment.

PARTICIPANTS	REFERRED	ENGAGED-CLASSROOM	COMPLETED	EMPLOYED	DROPPED	BUSINESS ENGAGEMENT
Out of Custody	24	22	10	4	7	36
In Custody	7	7	n/a	n/a	n/a	n/a

WELFARE TO WORK

The StanWORKs Welfare to Work (WTW) program performance is determined by the Stanislaus County Community Services Agency, based on State requirements for the CalWORKS Program. WTW Programs concentrate services on individuals receiving Temporary Assistance to Needy Families (TANF)

WELFARE TO WORK ACTIVITY	REFERRED	ATTENDED	%
Community Service Program +	14	13	92.9%
Community Service Program + Vocational (ESL)	4	3	75.0%
Spanish Job Readiness	5	3	60.0%
Spanish Welfare to Work Orientation	0	0	0.0%
High School Equivalency/ Adult-Based Learning	33	16	48.5%
English Job Readiness	116	67	57.5%
Community Service Program	17	17	100.0%

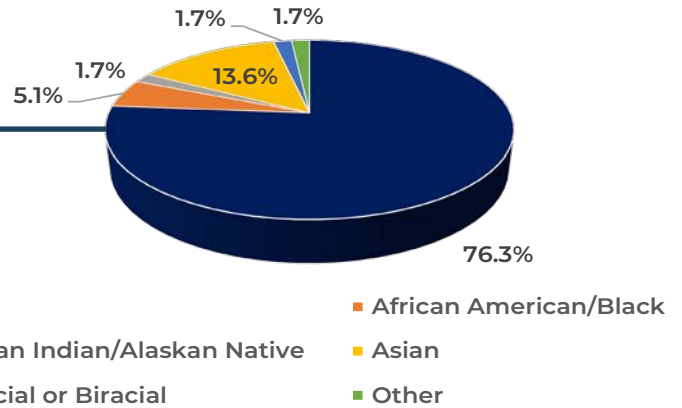


WHO WE ARE

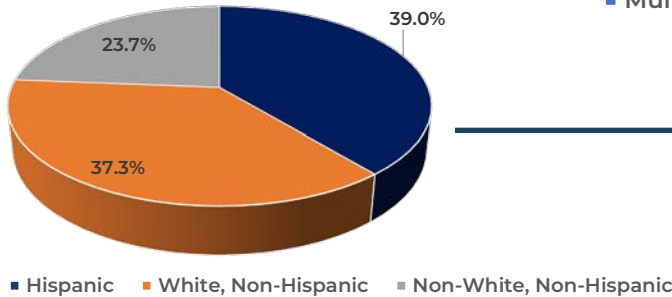
At Workforce Development, we strive to create an **inclusive culture that encourages, supports, and celebrates the diverse voices of our employees.** The Department participates in the County wide cultural diversity celebrations during the month of October to support an inclusive and diverse environment. Because employees have continued to feel empowered to share their experiences and ideas, they have established the Cultural Diversity Committee. **The committee consists of several department employees from all backgrounds and ethnicities to celebrate our cultural differences and educate our workforce year around.** The committee meets regularly and distributes a newsletter bi-monthly on cultural activities celebrated throughout the year. Some highlighted articles include New Years around the world, Womens history month, Juneteenth, Independence Day around the world, Valentines Day traditions, Pride Month, and Black history Month.

STAFF DEMOGRAPHICS

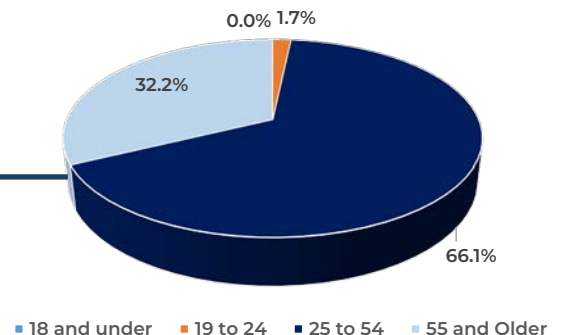
RACE OF STAFF



ETHNICITY OF STAFF



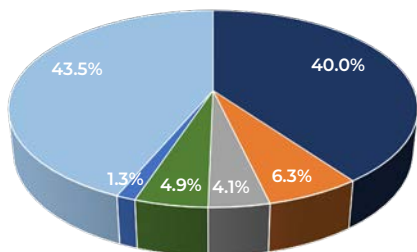
AGE OF STAFF





WHO WE SERVE

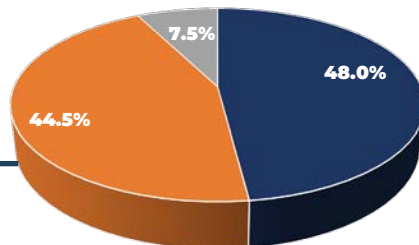
CLIENT DEMOGRAPHICS



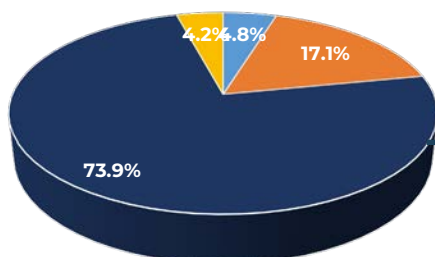
RACE OF CLIENTS SERVED

- White
- African American/Black
- American Indian/Alaskan Native
- Asian
- Hawaiian/Other
- Information Not Provided

ETHNICITY OF CLIENTS SERVED



- Hispanic
- Non-Hispanic
- Information Not Provided



AGE OF CLIENTS SERVED

- 18 and Under
- 19 to 24
- 25 to 54
- 55 and Older

Business Services provides support to local businesses with the following services:

- On-the-Job Training
- Paid Internships/Work Experience
- Incumbent Worker Training
- Customized Training
- Pre-Apprenticeships
- Labor Market Information
- Business Related Resources (job posting/marketing, screening resumes)
- Sector Strategies*
- Employer Assessment*
- Employer Assistance Program*
- Underserved Business Assistance**

**Services provided by Opportunity Stanislaus*

***Services provided by City Ministries Network*

Business Services provides vital workforce services to local businesses in Stanislaus County. It is by understanding the needs of the businesses that Workforce Development can provide assistance and programs to businesses to obtain a skilled workforce. During this last Program Year, Business Services came along side businesses to assist with pandemic questions and uncertainty.

Upon notification of the COVID-19 health crisis, a website was created for Businesses who had been impacted by COVID-19, along with a Business Resource Center to provide resources, answer questions and give guidance. Additionally, \$20.4 million in grant funding was distributed to business with the greatest needs.

HIGHLIGHTS OF CHANGE

Business Resource Center: The center provides the business community with a singular source for quick and efficient access to critical support resources with updates on COVID-19, sector closures, Federal, State, and Local funding.

Virtual Services: Staff supported businesses virtually to understand industry needs.

Dedicated Website: Staff maintained an up to date website for businesses on available resources.



SUMMARY OF SERVICES

Of the 344 businesses served, 5099 services were provided to businesses. These services included Paid Internships, Job Development/Referrals, Job Listing Assistance, Labor Market Information, Marketing assistance, On-the-Job-Training, Rapid Response/Lay-off Aversion Activities, Resume Referrals to Employers, Tax Credit Programs assistance and , CalJOBS Assistance. The service count can include multiple services to individual businesses.

26

ON-THE-JOB
TRAININGS

27

PAID
INTERNSHIPS

344

TOTAL BUSINESSES
SERVED

RAPID RESPONSE

Rapid Response is a proactive, business-focused program with immediate on-site services designed to assist businesses and workers facing potential layoffs or closures. Rapid Response services are tailored to each business based on the needs of the affected employees. The Business Services team provides affected employees with important information and services that enhance re-employment opportunities. Many times, closures are abrupt and Worker Adjustment and Retraining Notification (WARN) notices are received after a business has closed. Business Services will continue to provide services electronically when the affected employees can still be reached.

During the program year, Stanislaus County continued to see temporary and permanent business closures due to COVID-19. Current year numbers are similar to the numbers reported from just a year earlier.

Many of the businesses who were forced to close, both temporarily and permanently, were entering this process for the first time.

Because Workforce Development staff were equipped with resources and knowledge, they were able to support businesses and their employees in finding financial assistance, answering regulation and mandate questions, and connecting them with community resources.

26

BUSINESS
CLOSURES

2020-2021

997

EMPLOYEES
AFFECTED

2020-2021

Rapid Response
services are tailored to
each company based
on the needs of the
affected employees

GRANTS AWARDED

SMALL BUSINESS RELIEF PROGRAM

OF BUSINESSES AWARDED: 344

FUNDING: \$3,133,168

SMALL BUSINESS GRANT

OF BUSINESSES AWARDED: 673

FUNDING: \$15,372,798

CITY OF MODESTO

OF BUSINESSES AWARDED: 70

FUNDING: \$1,383,762

WORKSAFE

OF BUSINESSES AWARDED: 79

FUNDING: \$500,000

1,929

APPLICATIONS
RECEIVED

1,166

BUSINESSES
AWARDED

\$20,389,728

TOTAL AWARDED

TYPE OF BUSINESS

Personal Care/Grooming	201
Restaurants	193
Medical	149
Retail Trade	121
Construction/Architecture/Engineering	92
Professional Services	71
Fitness or Health Center	68
Automotive Services/Sales	66
Entertainment	41
Lounges and Clubs	33
Logistics/Manufacturing	29
Agriculture/Landscaping	24
Education	22
Cleaning Service/Laundry/Upholstery	20
Travel/Hospitality	15
Dependent Care	12
Non-Profit	4
House of Worship	3
Banking/Lending	1
Alcohol/Tobacco Establishment	1

26% of Business grant applicants are located in **low income** designated areas of the county

24 businesses awarded employ more than 50 employees each

834 applicants identified as sole-proprietor

11,752 employees employed across all grant awards

SECTOR STRATEGIES

Sector strategies identifies and builds upon strategies for businesses in the four sectors of warehouse/logistics, healthcare, agriculture, and manufacturing. This includes individual business surveys and meetings with businesses within the identified sectors.

SECTOR STRATEGY MEETINGS

HEALTHCARE	2
MANUFACTURING	3
WAREHOUSE/LOGISTICS	4
AGRICULTURE	3
TOTAL	12

EMPLOYER SURVEYS

HEALTHCARE	14
MANUFACTURING	41
WAREHOUSE/LOGISTICS	20
AGRICULTURE	25
TOTAL	100

EMPLOYER ASSESSMENT (WORKKEYS)

<u>WORKKEYS 2020/21</u>	<u>INDIVIDUALS SERVED</u>	<u>NUMBER OF ASSESSMENTS</u>
Gallo	1301	2699
VOLT	48	138
Oakdale Irrigation District	13	39
City of Newman	8	32
TOTAL	1370	2908

EMPLOYER ASSISTANCE PROGRAM

Employer Assistance Program provides assistance to employers identified as at-risk businesses and determine those with the highest potential for recovery and job retention. Services included assistance with managing reduction in force, assessment of the needs of and options for at-risk businesses, and the delivery of services to address these needs.

53

TOTAL BUSINESSES SERVED

37

TOTAL JOBS SAVED

UNDERSERVED BUSINESS ASSISTANCE

Services are provided to achieve equity and to perform outreach to At-Risk Businesses. These include the underserved, minority-owned, minority-represented, women-owned businesses and businesses that primarily serve at-risk community members within Stanislaus County.

148

TOTAL BUSINESSES SERVED



CLIENT SERVICES

Workforce Development Client Services provides comprehensive career services free to the community to connect job seekers to businesses. Job Seekers may include youth, veterans, individuals experiencing homelessness, justice involved individuals, and individuals with disabilities. Client Services offers career services and supportive services to **assist the job seeker in gaining skills to obtain employment.**

HIGHLIGHTS OF CHANGE

Video Orientation: Required in-person orientation workshops are now being offered online at stanworkforce.com.

Virtual Workshops: A conversion of all workshops to a digital format is in progress by the Client Services team.

Lessons & Trainings: All Job Readiness lessons, client training & assignments are now provided virtually.

Client Meetings: Case managers meet with clients individually and in groups in a virtual classroom to discuss progress, answer questions, or conduct mock interview sessions and critiques.

JOB READINESS (WELFARE TO WORK)

Job readiness provides training to learn or improve upon basic job seeking skills, to understand employer expectations, and to learn life skills needed to move toward self-sufficiency.

Due to the impacts of the COVID-19 pandemic, the state allowed clients utilizing good cause exemptions from Welfare to Work participation, which caused a significant drop in the number of clients being directed to Workforce Development for services.

Job Readiness training was conducted virtually for clients. Clients were able to complete the curriculum at their own pace, but also had one-on-one meetings with their workforce specialist.

408
CLIENTS
REFERRED

219
CLIENTS
ENROLLED

146
CLIENTS
COMPLETED COURSE

24
CLIENTS
EMPLOYED

CO-ENROLLMENT

Clients are most effectively served when co-enrolled into more than one program. Workforce Development encourages Welfare to Work, Probation, Prison to Employment and Downtown Streets Team clients to enroll into the Workforce Innovation and Opportunity Act program.

38
CLIENTS
CO-ENROLLED
2019-2020



41
CLIENTS
CO-ENROLLED
2020-2021

CONTRACTED PARTNERS

Aspiranet
Central Valley Opportunity Center
Learning Quest-Stanislaus Literacy Center

Center for Human Services
El Concilio
Sierra Vista Children and Family Services



"I am happy to say that with the assistance of Workforce Development and the excellent training at Modesto Technical College, I am employed at AWI Management Corporation, making \$19 per hour with full benefits, including holiday pay, paid vacation and paid sick leave."

-Claribel, Training Client

ADULT & DISLOCATED WORKERS

(WORKFORCE INNOVATION AND OPPORTUNITY ACT)

**PARTICIPANTS
SERVED**

1,234
TOTAL PARTICIPANTS

576
NEW ENROLLMENTS

194
EXIT DUE TO
EMPLOYMENT

TRAINING CATEGORIES

Training Services are offered to clients to obtain marketable skills directly linked to the employment opportunities deemed in demand in our local area. Training services are designed to help under employed and unemployed adults, youth and dislocated workers to achieve self-sufficiency wages in Stanislaus County.

CATEGORY	# OF TRAININGS IN EACH CATEGORY
ACCOUNTING/FINANCE/BOOKKEEPING	4
CONSTRUCTION	1
ELECTRICAL	1
INFORMATION TECHNOLOGY - HARDWARE	1
MAINTENANCE/INSTALLATION/REPAIR	9
MEDICAL - NURSING	2
MEDICAL- OFFICE	1
MEDICAL - SUPPORT	2
TRUCK DRIVING/TRANSPORTATION	36
WELDING	6





\$17.66

AVERAGE ADULT
WAGE AT EXIT

\$20.38

AVERAGE DISLOCATED
WORKER WAGE AT EXIT

10,091

SERVICES PROVIDED TO
INDIVIDUALS

707

NUMBER OF WIOA EXITS



America's Job Center of CaliforniaSM

America's Job Center of California facilities are designed to be a 'One Stop' delivery system in which employment-related services and training services are provided to job seekers.

The America's Job Center of California is a collective partnership that strives to address workforce needs through a systemic approach. Some program partnerships are mandated through the Workforce Innovation and Opportunity Act, and represent core services to the public. Other partners are not mandated, but share a vision of a systemic community approach to workforce development services.

Self-Directed Services:

- Job Search
- Career Exploration
- Employment Assessments
- Labor Market Research
- Create Resumes
- Typing Tests
- eSkill Certificates

Despite the job centers being closed more than half of the year due to COVID-19, the centers garnered **838 visits** from job seekers within our 4 locations.

Number of Visits from 07/01/2020 Through 06/30/2021
Opened By Appointment Only October 2020 Modesto Only
May 2021 Opened All locations

Modesto Comprehensive AJCC	599
Oakdale Job Center	67
Patterson Job Center	29
Turlock Job Center	143
Total	838



YOUTH PROGRAMS

Youth represent the future of the workforce, and as such, require specialized services to prepare to enter the workforce. Many youth have never previously worked, and need options that help them to decide what their future will look like. Eligible Out- of-School youth ages 16-24 are given the options of both vocational skills training, and the ability to earn and learn through work experience, as well as being able to get their High School Diploma, learn Work Maturity Skills, and assistance with finding suitable employment. Stanislaus County Workforce Development contracts the bulk of youth services, with Ceres Unified School District's "Project Yes" as the main funding recipient. In house programs include the Summer Youth Employment Program, and Let's Work, which targets in-custody and out-of-custody youth involved in the Juvenile Justice system.

Youth may only access the Workforce Innovation and Opportunity Act services if they have barriers to employment. These barriers are substantial in nature, and include lacking a High School Diploma or are basic skills deficient, having a history of justice-involvement, are pregnant and/or parenting, are low-income or part of a family receiving public assistance, have a disability, English Language Learner, homeless, a runaway, or in the foster care system. Overcoming barriers is challenging for youth, and assistance with finding a path forward is critical to their success, and to the success of the future.

2,889
SERVICES
PROVIDED
TO CLIENTS

9
AVERAGE
AMOUNT OF
SERVICES
PER CLIENT

CLIENT ENROLLMENT

ENROLLED	EXITED	EMPLOYED AT EXIT	PERCENT EMPLOYED	AVERAGE WAGE AT EXIT
361	193	104	53.89%	14.91

NUMBER OF SERVICES PROVIDED TO CLIENTS

DISTINCT CLIENTS	TOTAL SERVICES	AVERAGE SERVICE PER CLIENT
329	2889	9

NUMBER OF TRAININGS/WORK EXPERIENCE

WORK EXPERIENCE	OCCUPATIONAL SKILLS TRAINING	CAREER COUNSELING/PLANNING
156	88	705

SUMMER YOUTH

The Summer Youth Workforce program is open to all in-school youth ages 17-21 in Stanislaus County. The Workforce Development Youth Advisors work with candidates to find them a summer job in their field of interest. By joining the Summer Youth Workforce, participants not only earn a paycheck but also gain valuable industry skills, work experience and build their resumes for future employment.

36
YOUTH
ENROLLED

20
LOCAL BUSINESSES
ENGAGED AS WORK
EXPERIENCE SITES

29
ENROLLED YOUTH
PLACED AT BUSINESSES

SNAP BACK

Stanislaus County Workforce Development was awarded \$171,000 in WIOA Dislocated Worker Funds for Underserved COVID-19 impacted Individuals funding by the California EDD and the Labor & Workforce Development Agency. The program was branded Snap Back Assistance for Workers, and designed to help workers “snap back” from the affects of COVID-19 and return to the workforce. The launch of the program saw tremendous demand. Within five days of the May 21, 2020 launch over 1,300 inquiries were submitted through the online pre-application.

1,530

PROGRAM INQUIRIES

375

TOTAL CLIENTS ENROLLED

563

TOTAL PAYMENTS

\$171,000

TOTAL DOLLARS
EXPENDED



“I don’t know if you realize how much of a help this will be, for me and my daughter; and how grateful I am for you, making this such an easy process, and two for this being available to help in the most needed, unprecedented time”

-Veronica, Snap Back Assistance recipient

LET’S WORK

“Let’s Work” focuses on assisting youth in custody and on probation, ages 15-18, with job search and employability skills. The program explores customized career counseling for youth with barriers to employment, work readiness, vocational skills assessment, personal job coaching, labor market information, and job search assistance.

24

REFERRED
YOUTH
IN CUSTODY

7

REFERRED
YOUTH OUT
OF CUSTODY

10

YOUTH COMPLETED COURSE

PRISON TO EMPLOYMENT

The Prison to Employment (P2E) program is a state grant-funded regional program designed to assist justice-involved adults and youth to reintegrate into the workforce. The goal of this program is to reduce recidivism by assuring that the re-entry population is trained, equipped with tools to navigate job search activities, and ready to accept employment.

23

CLIENTS

4

EMPLOYED

\$16.40

MEDIAN WAGE PER HOUR



DOWNTOWN STREETS TEAM

The Downtown Streets Team is focused on providing support and services to individuals experiencing homelessness in exchange for cleaning up community streets and neighborhoods. The team believes that treating people with dignity and empowering them to be a part of the solution to their struggles is a major factor in their ultimate success. The approach is unique in that they not only challenge Team Members to take an active role in their own recovery but also empower them to create long-term solutions for their peers. By having the opportunity to tell their stories at schools, churches, social organizations, and business associations, Team Members are changing perceptions about homelessness in the community.

Furthermore, the program has the inherent public benefit of a cleaner community as Team Members engage in beautifications projects such as street cleaning and creek restoration through the Award-Winning Work-First Model. As one of the Team Members has said, what we're doing is a "win-win-win" scenario: the Team Member wins, the environment wins and the community wins – it doesn't get much better than that.



71
TEAM MEMBERS SERVED

\$200,000
DOWNTOWN STREETS
BUDGETED CONTRACT
AMOUNT 2020-2021



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Youth Development Committee Minutes

Monday, September 13, 2021

Microsoft TEAMS Online Meeting

251 E Hackett Road, Modesto CA 95358

1:00 pm – 3:00 pm

Members in Attendance:

Patrick Cavanah

Raul Dominguez

Dallas Plaa

Jennifer Shipman

Mary Machado

Carmen Wilson

Members Absent:

Dwight Simpson

Staff in Attendance:

Andy Fiskum

Doris Foster

Adolph Lopez

Cheryl Fondse

Ryan Gonchar

2 Additional Guests in Attendance

- I. Call to Order and Roll Call
Committee Chair, Jennifer Shipman called the September 13, 2021 meeting of the Youth Development Committee (YDC) to order at 1:02 pm. Roll call of Committee members was completed.
- II. Conflict of Interest
Committee Chair, Jennifer Shipman reminded Committee members of the Conflict of Interest Policy.
- III. Public Comment Period
There were no public comments.
- IV. Chair Report
 - A. STAND OUT! Youth Leadership Event Report
Committee Chair, Jennifer Shipman introduced the Event Planning Committee members and shared the highlights of the July 23, 2021 Youth Leadership Event held at the Martin G. Petersen Events Center in downtown Modesto. The event hosted 64 participants from Ceres Unified School District's Project YES program and Stanislaus County Workforce Development's Summer Youth Employment Program (SYEP). A survey was completed by participants at the end of the day rating the overall event, speakers, info booths, event location, workshops and

food. The ratings and comments were very positive and provides good input to be used for future event planning. Event Planning Committee members echoed the sentiment that it was a successful event and that it was a value add for the participants as well as the vendors, and plan to hold the event next year.

B. CWA Meeting of the Minds Conference

Stanislaus County was able to send ten people to the Conference, including both staff and Workforce Development Board members. CWA Meeting of the Minds is a comprehensive, annual statewide event put on by the California Workforce Association (CWA) as a tool for sharing and learning that includes workshops, speakers and networking opportunities.

Chair Shipman shared that she was a part of the annual leadership bootcamp created to assist Board members and others to learn more in-depth about the workforce system throughout the State. The bootcamp was held virtually this year, due to COVID. As part of the bootcamp experience, she presented a capstone project at this conference in person. The project was a full report that talked about each workforce board and how the 45 boards in the State are delivering services to youth, whether in-house or contracted out; the governance structure of youth services; do they have a youth committee; do they have an independent youth commission that reports to the workforce board; or do they rely on board members for youth services and report to the full board without a committee that provides advice or guidance? Chair Shipman reported that it was very interesting to see what and how other boards are doing. Adolph Lopez shared that the presentation created interaction and ideas among the attendees, and that a lot of information and data was shared out between other boards. Adolph also shared out regarding the closing speaker, Eric Fann of Squarage Consulting, LLC who talked about mental health conditioning, and focusing on tips to walk away with. Also, the power of positive thinking, negative thinking, and on views of neutral thinking.

V. Department Report

A. Summer Youth Employment Program Update

Ryan Gonchar, Summer Youth Employment Program (SYEP) coordinator recapped his June report that included where they were in the program progression, some of the struggles that have occurred with the COVID impact continuing, such as getting youth into the program, and keeping them engaged. Currently, the program is winding down, with some youth still on the jobsites until the end of the month, the full program numbers are not yet available. A final report will be shared out at the December Youth Development Committee meeting.

B. Center for Human Services – Youth Navigation Center

Emily Webster, Director of the Youth Navigation Center of Stanislaus County gave a presentation on the upcoming opening of the Youth Navigation Center of Stanislaus County (YNC), slated to open late September. The Center is located at 2000 West Briggsmore Avenue in Modesto. The YNC is a service hub for ages 13-24 in crisis, experiencing housing instability or homelessness. The YNC is a part of Center for Human Services. The overall goal of the YNC is to end youth homelessness in the County.

Ms. Webster shared the Center's vision and their move from a Services-based program, to a System-based program with the Engage-Stabilize-Prepare

System. This new location brings together Telecare Drop-In Services with laundry and shower facilities (ages 18-25), a Low Barrier Shelter which accepts pets, partners and possessions (ages 18-24), Pathways Transitional Housing (ages 18-24), Hutton House (ages 13-17), and the Center also has services for outreach, navigation and housing. The present Hutton House will be converted into an 8-bed affordable rent permanent housing facility named Thompson Place. The present Pathways apartments will be repurposed as 10 permanent housing units with 20 slots for young people ages 18-24, and renamed Pine Meadows. The Center for Human Services will be forming a Youth Advisory Group, which will transition to a Youth Board after the facility is completely operational holding monthly meetings that will shape the services that the Youth Navigation Center will be providing.

VI. Consent Items

Consent item adopted. Machado/Wilson unan. Roll Call was completed. Motion Passed

A. Approved the June 7, 2021 YDC Quarterly Meeting Minutes

Committee Chair, Jennifer Shipman thanked everyone for attending the Youth Development Committee TEAMS meeting, announced the date, time and location of the next quarterly meeting, and adjourned the meeting at 2:28 pm.

Next Quarterly Meeting:	Date & Time:	Monday, December 6, 2021
	Location:	Tom Changnon Educational Center McClatchy Room, First Floor 1325 H Street, Modesto CA 95354
	Time:	1:00 pm – 3:00 pm

December 6, 2021

Stanislaus County Youth Development Committee Agenda Item

TO: Youth Development Committee

FROM: Adolph Lopez, Manager

I. SUBJECT:

Approval of the 2022 Youth Development Committee Meeting Calendar

II. ITEM NUMBER: VII-B

III. ITEM TYPE: Discussion and Action

IV. STAFF RECOMMENDATION:

Approve the 2022 Youth Development Committee meeting calendar

V. POLICY:

The Stanislaus County Workforce Development Board (WDB) Bylaws, Article VI MEETINGS state, that “The Board shall establish a regular meeting time and place.”, and as the Youth Development Committee (YDC) has adopted the WDB’s Bylaws, the Committee shall also establish a regular meeting time and place.

VI. DISCUSSION:

During the August 08, 2017 Youth Development Committee meeting, the Committee approved the regular Committee meetings be scheduled quarterly on the first Monday of the month (unless changed due to Holiday) from 1:00PM-3:00PM, in the month following the Workforce Development Board meeting, during the months of February, May, August and November.

At the November 2, 2020 Youth Development Committee meeting, the Committee approved for the regular quarterly 2021 Committee meetings be changed to the month prior to the Workforce Development Board (WDB) meetings, rather than the month following the WDB meetings during the months of March, June, September and December. As such, this enabled recommendations from the Youth Development Committee to be brought before the Workforce Development Board within one month, rather than the two months it previously took until the next WDB meeting.

The proposed 2022 calendar meeting dates will be scheduled quarterly to take place on the first Monday of the month (unless changed due to Holiday) in March, June, September and December. The proposed scheduled meeting dates for 2022 are included in the following table:

**PROPOSED
2022 YOUTH DEVELOPMENT COMMITTEE MEETING CALENDAR**

Date	Time
March 7, 2022	1:00 pm – 3:00 pm
June 6, 2022	1:00 pm – 3:00 pm
September 12, 2022	1:00 pm – 3:00 pm
December 5, 2022	1:00 pm – 3:00 pm

A regular meeting site has not been secured at this time, and location recommendations from the Committee, if brought forward, will be researched by staff for viability.

Should safety guidelines and social distancing be in place at the time of the scheduled Committee meeting, the meeting may be held via an online platform, with the option of a teleconference.

VII. ADMINISTRATIVE BUDGET IMPACT: None

Adolph Lopez
Adolph Lopez, Manager