

**Youth Development Committee Meeting Agenda**

Monday, September 11, 2023  
Tom Changnon Education Center  
McClatchy Room, First Floor  
1325 H Street, Modesto CA 95354  
1:00 pm – 3:00 pm

The Stanislaus County Youth Development Committee complies with all provisions of the Brown Act and the Stanislaus County Workforce Development Board Conflict of Interest and Code of Conduct Policy. See links below.

<https://oag.ca.gov/sites/all/files/agweb/pdfs/publications/brownAct2003.pdf>

<https://www.stanworkforce.com/workforce-board/>

The agenda at each meeting allows for a public comment period, limited to 5 minutes. Public Comment forms are available at <https://www.stanworkforce.com/workforce-board/>.

All meetings are conducted in English. Current COVID-19 protocols will be followed.

If you require assistance per the Americans with Disabilities Act, please notify the Department of Workforce Development at (209) 558-2151, 48 hours in advance of the meeting.

Public notice of all Youth Development Committee meetings are posted 72 hours in advance of the meeting at the location site and on the webpage at <http://www.stanworkforce.com/workforce-board/#committees>

- I. Call to Order and Introductions
- II. Conflict of Interest
- III. Public Comment Period
- IV. Chair Report
  - A. Resignation of Jeremy Pannell
  - B. Introduction of Khoa Nguyen
  - C. 2023 STANd Out! Youth Event Outcome
  - D. Meeting of the Minds Conference
- V. Department Report
  - A. Youth Funding Allocation Fiscal Year 22/23
  - B. Youth Career Services
    - i. Summer Youth Employment Program 2023
  - C. SCWD Board Action Plan
- VI. Presentation
  - A. Youth Development Service Model
    - i. New Structure
    - ii. Marketing and Communication Strategies
  - B. MJC Re-Entry Program Overview

VII. Consent Items

- A. Approval of the March 6, 2023 Youth Development Committee Meeting Minutes

VIII. Discussion and Actions Items

IX. Future Topics and Discussion

- A. Student Training and Employment Program (STEP) Grant

Next Quarterly Meeting:

Date: Monday, December 4, 2023  
Location: Tom Changnon Education Center  
McClatchy Room, First Floor  
1325 H Street, Modesto CA 95354  
Time: 1:00 pm-3:00 pm

## 60+ People Attended



Would you attend next year's event? This is out of 60 surveys.



Would you tell a friend about this event? This is out of 60 surveys.



## What did you enjoy most about today?

- I enjoyed the whole day.
- The food
- The lunch breaks.
- Connecting with everyone
- That I was so welcomed, and everyone was so respectful and nice.
- Listening to the speakers
- The music
- Talking with new people
- The speaker Jeremy was awesome.
- The raffle
- The impact the speakers had on us young individuals.

## Are there other topics that you think should be included next year?

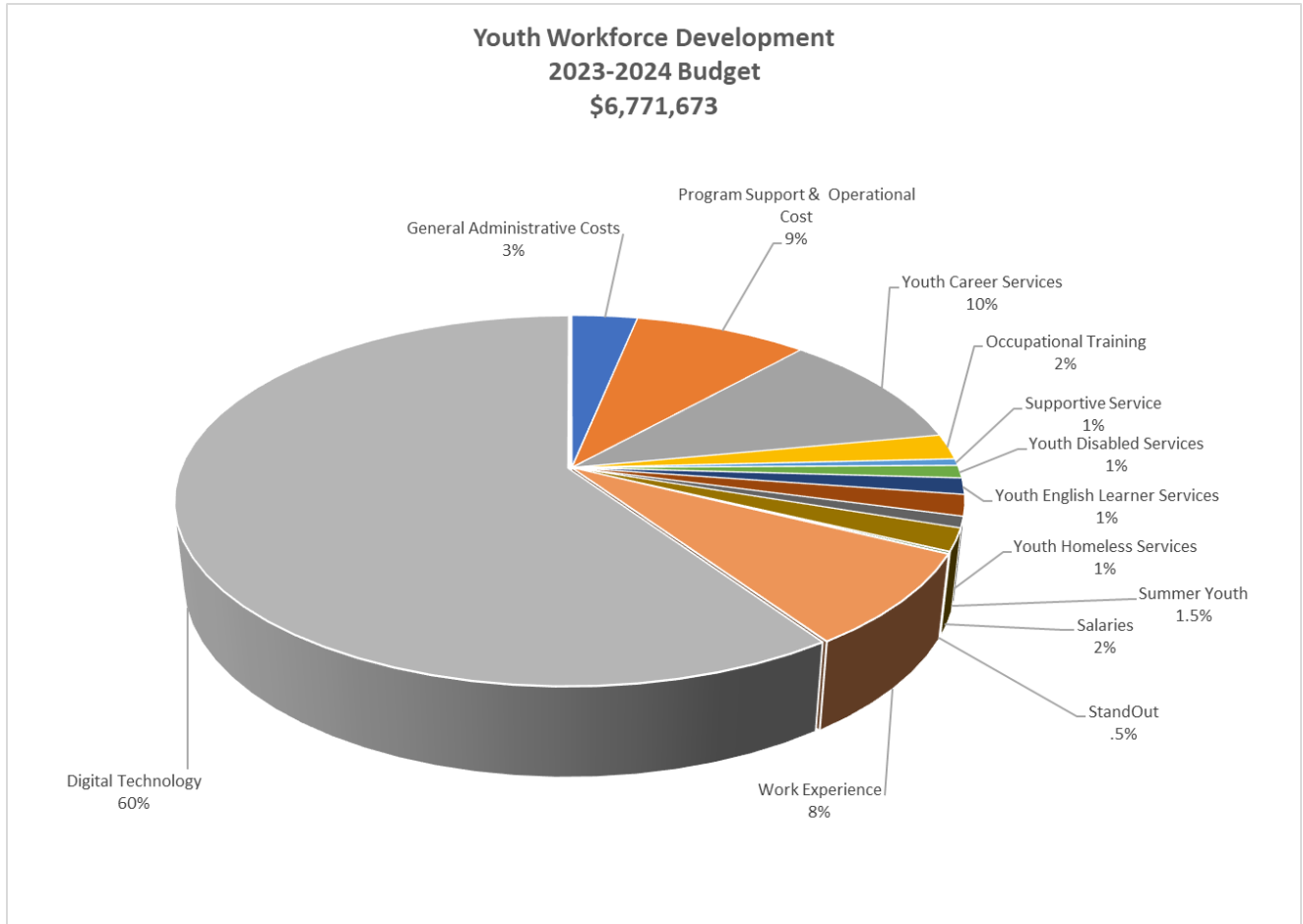
- There should be a topic on saving more money.
- There should be a topic on taxes.
- Maybe a topic on how to be yourself.
- A gaming event and video games included.
- A topic on investing and passive incomes
- Maybe more for women
- There should be a topic on boundaries and relationships.
- There should be a topic on mental health awareness.
- There should be a topic on content creation.
- There should be a topic on finances.
- There should be a topic on famous quotes.
- How to deal with self-doughty.
- A topic on racism and discrimination.
- I topic on self-accountability.

## Is there anything you disliked about the event?

- How long it was.
- The wait time at the beginning.
- How I didn't win the laptop.
- Some people talked too much about themselves.



## Youth Workforce Development 2023-2024



### Category of Funding

Contracted Services	\$ 4,826,872
Training Services	\$ 940,735
StandOut	\$ 10,000
Operational Costs	\$ 928,066
Summer Youth	\$ 66,000
<b>Total</b>	<b>\$ 6,771,673</b>

**Stanislaus County Workforce Development Board Action Plan 2022**

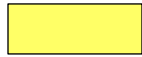
Q: What are practical actions the Stanislaus County Workforce Board can take over the next 24 months to work with Stanislaus 2030 and show positive impact in the Community?

Align K-16 education & apprenticeships to develop career pathways to meet Workforce needs	Develop resources to guide young students in career opportunities	Educate the Board on the functions of workforce development staff	Develop small business services aimed at success	Develop alternative career pathways with incentives that break down barriers	Map assets and align resources towards a common purpose
Map out all trades & CTE pathways to provide career clarity.	Promote Apprenticeships with High School students earlier	Educate Board Members on Staff scope of work (job shadow)	Facilitate collaboration between business & education for common goals	Provide housing incentives tied to employment and/or training.	Present Stanislaus 2030- Review five factors of economic growth to identify priorities for Board.
Define Partnership strategy with UC Merced, CSU Stanislaus and Modesto Junior College.	Build a "Life & Career" class in High School and Junior High.	Develop longitudinal study of at-risk youth	Increase Business Services headcount with the goal of doubling participation and awareness	Promote and create programs and training for persons with disabilities.	Mapping all organizations in economic develop & education to define missions/outcomes. Then work to align objectives and outcomes to minimize duplication.
Align K-16 education with local Workforce	Business & Education need to develop (K-12) partnership to develop career pathways	Develop a true belief in a shared mission of the workforce related employment objectives	Work with City Ministries to reach & teach small business	Build partnership cycle for seasonal workforce	Conduct asset map to increase vocational opportunities to align with business needs
	Engage future Job Seekers at an early age		Develop readily available resources for small businesses	Learn gig economy- create a location for day work	Consolidate workforce development efforts between County

			(Finance literacy, H.R. help)		organizations and initiatives. (Stan 2030, SPIE, C2C)
	Develop a “clearinghouse” for - apprenticeship opportunities		Create a workshop new/existing small business for business planning.		
			Support small business by providing advisory/mentoring services		



Q2 – January 2023 Board Meeting



Q3 – April 2023 Board Meeting



Q4 – July 2023 Board Meeting



Year 2

**Youth Development Committee Meeting Minutes**

Monday, March 6, 2023

Tom Changnon Education Center

McClatchy Room, First Floor

1325 H Street, Modesto CA 95354

1:00 pm – 3:00 pm

Members in Attendance:

Mary Machado

Carmen Wilson

John Bettencourt

Dallas Plaa

Jeremy Pannell

Members Absent:

Jennifer Shipman

Fallon Ferris

Nancy Martinez

Staff in Attendance:

Doris Foster

Sara Redd

Adolph Lopez

Andy Fiskum

Cheryl Fondse

Dulce Piceno

Jose Plascencia

4 Additional Guests in Attendance

I. Call to Order and Introductions

Committee Vice-Chair, Mary Machado called the March 6, 2023 meeting of the Youth Development Committee (YDC) to order at 1:07 pm. Vice-Chair Machado introduced herself and asked Committee Members and guests to introduce themselves.

II. Conflict of Interest

Stanislaus County Workforce Development (SCWD) Director, Doris Foster reminded Committee Members and guests of the Conflict of Interest Policy.

III. Public Comment Period

There were no public comments.

IV. Chair Report

A. 2023 STANd OUT! Youth Leadership Event Planning

Committee Vice-Chair, Machado shared the upcoming, 3<sup>rd</sup> Annual STANd Out! Youth Leadership Event is scheduled for July 21<sup>st</sup>, 2023 at the Martin G. Petersen Events Center. The keynote speaker from previous years has been Jeremy Bates. The YDC is hopeful this motivational speaker will be available again this year. There will be a Planning Committee forming to plan this event with a limit of 3 YDC Members, to avoid conflict with The Brown Act. Committee Vice-Chair, Machado expressed interest in joining again this year and Committee Member, Dallas Plaa volunteered to assist with facilities.



## V. Department Report

### A. Mid-Year Program Report/Updates

SCWD Coordinator, Andy Fiskum presented the handout of statistics and data of the Workforce Innovation and Opportunity Act (WIOA) Youth Services and the #CaliforniansForAll programs. Director Foster shared that there's an anticipated surplus of about 1 million dollars in funding for youth. Staff will pivot to see how the funding can be used and what other activities we can engage in. A better projection of what SCWD is planning on budgeting for the next fiscal year will be updated in the next meeting.

### B. Summer Youth Employment Program

SCWD Manager, Adolph Lopez shared that the Summer Youth Employment Program (SYEP) was operated last year by Ceres Unified School District (CUSD), Project YES. This year, Dulce Piceno of SCWD will be coordinating the program.

Dulce Piceno shared the Summer Youth Employment Program goals, eligibility and current program actions.

Dustin Pack of CUSD, Project YES along with 3 youth worked on a project and gave a presentation of videos they created depicting barriers and/or challenges the youth directly faced with topics such as, mental health, suicide intervention and hope. Committee Vice-Chair Machado stated the videos are very powerful and thanked the youth for their courage of stepping up and wanting to help others.

### C. CWA Youth Symposium 2023 Conference

Manager Lopez shared that a few SCWD Staff Members attended the CWA Youth Symposium Conference. The event took place virtually on January 24<sup>th</sup> through the 26<sup>th</sup>. Dustin Pack and a couple of youth also participated. The event focused on areas of youth development and was encouraging to our young people to stay engaged.

### D. Youth/Community Resource Guide update

Manager Lopez shared there's a variety of different resources available to the community, such as Behavioral Health Services provides an annual resource guide. Health Services Agency also has a family resource directory. In addition to these community directories, there is the 211 website (<https://stanislauscounty211.org/>). Manager Lopez recommended to the YDC to take advantage of this website. There's a youth link that provides resources specific to youth. Compare the other directories with the 211 website and see which resources are not on the website. The missing resources can then be encouraged to reach out to 211 to be included on their website.

### E. StanYEA Youth Summit

StanYEA Youth Summit event will be on March 31, 2023. Dustin Pack and his team are serving on the committee. This event is available to the youth in our community.

### F. County Job Fair

The County Job Fair will be at the Martin G. Petersen Events Center on May 12, 2023. Only County Departments will be participating. Let the community know of this hiring event.

VI. Presentation

A. Virtual Career Exploration Program (Transfr Inc)

Stanislaus County Workforce Development has partnered with Transfr Technology. Assistant Director Sara Redd shared that Transfr Career Exploration is a hands-on simulation that showcases different career paths that allows students and job seekers to understand their career options by experiencing in the virtual world.

VII. Consent Item

Consent Item adopted, with changes. J. Bettencourt / C. Wilson unan. Motion Passed

A. Approval of the December 5, 2022 Youth Development Committee Meeting Minutes

Change on Item V-C. Strike *called Juvenile Commitment Facility*.

VIII. Discussion and Action Items

A. WIOA Out-Of-School Youth Expenditure Waiver

D. Plaa / J. Pannell Completed unan. Motion Passed

Adolph Lopez, SCWD Manager gave an overview of the WIOA Out-of-School Youth Expenditure Waiver

IX. Future Topics and Discussion

Director Doris Foster recommended that the SCWD Marketing Coordinator Danny Arreguin present at the next meeting for Marketing Strategies directed at youth.

Committee Vice-Chair, Mary Machado thanked everyone for attending the Youth Development Committee meeting and adjourned the meeting at 2:21 pm.

Next Quarterly Meeting:

Date: Monday, June 5, 2023

Location: Tom Changnon Education Center  
McClatchy Room, First Floor  
1325 H Street, Modesto CA 95354

Time: 1:00 pm-3:00 pm