



# COMMUNITY



# CAREER



# CONNECTION





## DIRECTOR'S LETTER DORIS FOSTER

The 2020 – 2021 Program Year was one of change as we navigated through the COVID-19 pandemic. Stanislaus County Workforce Development really stepped up this year to assist Businesses and Job Seekers with their greatest needs and concerns. This year saw many of us move from improvising through the unknown to developing and evolving ourselves. With a combination of working from home, following safety in the office, or working through a hybrid model, we all gained experience in managing change.

The Department played a critical role in helping employers and job seekers recover from the economic damage caused by COVID-19. From the earliest days of the pandemic, staff created a website and a Business Resource Center to work closely with businesses to identify the specific challenges they faced, while providing residents with the career services, resources, and support they needed. Workforce Development provided uninterrupted online and virtual assistance to anyone looking for work. The majority of the time was providing grant services to businesses and job seekers with the greatest needs.

While providing all of these services, Workforce Development was able to create large carryover funding. When the State reduced funding for the 2021-2022 Program Year by \$995,767, the carryover of under \$1 million in funding covered the entire shortfall.

Over the last year, we have learned great things about the flexibility and creativity of hybrid services and the employees who provide them, reinforcing what I've always known about our staff – caring, dedicated and devoted individuals.



**Doris Foster**  
Director  
Stanislaus County  
Workforce Development

# 12.9%

UNEMPLOYMENT  
RATE IN JULY 2020

After the pandemic hit, the unemployment rate of Stanislaus County was 12.9% in July 2020 (Source:EDD) and has been gradually decreasing to 8.9% in June 2021

## HIGHLIGHTS



"Workforce Development has done a phenomenal job **providing services to different organizations especially during the pandemic.**

[Workforce Development Staff] have went above and beyond by marketing our job fairs to different clients, providing assistance at our career fairs and providing resumes for current openings. Keep up the amazing work!"

- Jannette Perez  
Graham Packaging

# 1,574

# of calls

from local businesses to  
the Business Resource Center

TOTAL FUNDING AWARDED  
TO BUSINESSES:

# \$20,389,728

# \$17.67

AVERAGE WAGE AT EXIT  
UP FROM \$16.65 FROM 2019-2020  
PROGRAM YEAR



- Bill O’Brien | Chairman**  
General Manager of O’Brien’s Supermarket, Inc.
- Cecil Russell | Vice-Chair**  
CEO of Sylvan Financial & Advisory Group
- Jennifer Shipman | Secretary/  
Youth Development Committee Chair**  
Talent Acquisition Partner Relations Manager of The Wine Group
- Richard G. Hagerty | Veterans’ Development Committee Chair**  
Co-Owner of Modesto Steel Co. / Modesto Welding Products, Inc.
- Kris Helton | Business Development Committee Chair**  
General Manager of J.M. Keckler Bio Medical Services, Inc.
- Josh Bridegroom**  
CEO of Downtown Modesto Partnership
- Ross Briles**  
Owner of Funworks
- Margarita Cabalbag**  
Employment Program Manager of EDD
- Lynis Chaffey**  
Director of Business Development / Chief Strategy Officer  
of Emanuel Medical Center – Tenet Healthcare
- Charles Dossett**  
President of DOCON, INC.
- Dean Fadeff**  
District Representative of Operating Engineers Local #3
- Mani Grewal**  
Board of Supervisors District 4  
Owner of Various Commercial Businesses
- Kathryn Harwell**  
Director of Stanislaus County Community Services Agency
- Scott Kuykendall**  
Superintendent of Schools of Stanislaus County Office of Education
- Mary Machado**  
Owner of Machado & Sons Construction Inc.
- Pedro Mendez**  
Dean of Public Safety / Technical & Community Education of MJC
- Raul Mendez**  
Assistant Executive Officer of Stanislaus County Chief Executive Office
- Doug Murdock**  
Apprenticeship Coordinator of Stanislaus County Mfg. / Maintenance Joint  
Apprenticeship Committee & Lawrence Livermore Lab
- Maryn Pitt**  
Assistant to City Manager for Economic Development & Housing of City of Turlock
- Tim Robertson**  
Executive Director of North Valley Labor Federation
- Chris Savage**  
Sr. Director of Global Environmental Health and Safety of E.J. Gallo Winery
- Doug Van Diepen**  
Project Manager of Paradigm Construction Management
- Greg Vincelet**  
Training Coordinator of Central Valley Pipe Trades Local 442
- Ardria Weston**  
Staff Services Manager of California Department of Rehabilitation

**The Workforce Development Board (WDB) of Stanislaus County** is a business led public body whose members are appointed by the Stanislaus County Board of Supervisors to oversee activities funded by the Workforce Innovation and Opportunity Act (WIOA). The WDB is responsible for shaping and strengthening local and regional workforce development efforts to support small, medium, and large business job growth.



*“When I first reached out to Stanislaus Workforce, I didn’t realize what a big step I was taking In the right direction!”*

-César Rubio  
Training Client

# WHO IS WORKFORCE DEVELOPMENT?

With 92 allocated employees who work within six locations throughout Stanislaus County, with an annual budget of \$18.6 million, Stanislaus County Workforce Development prepares individuals for jobs that are in demand by local businesses and provides businesses with referrals of qualified job applicants.

## CLIENT SERVICES

- Job search and placement assistance
- Resume development
- Career counseling
- Occupational skills training

## BUSINESS SERVICES

- Workbased Learning
- Labor Market Information
- Job search assistance
- Work Experience

# MISSION & VISION

Work with businesses to determine the needs of in-demand occupations and develop a skilled workforce that strengthens businesses and contributes to the economic success of the community.



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# LOCAL PLAN

Supporting the priorities of the Stanislaus County Board of Supervisors, the Stanislaus County Workforce Development Board is committed to developing a healthy economy, and delivering efficient public services and community infrastructure.

Under Workforce Innovation and Opportunities Act (WIOA) regulations, the Stanislaus County Workforce Development Board is charged with developing a Local Plan of strategic operations within the local workforce development area. Stanislaus County's Local Plan, while specific to the local area, is developed in conjunction with the Regional Plan.

## Key Priorities in the Local Plan include:

- **Strengthening the Current Workforce**
- **Developing Future Talent**
- **Supporting Business Growth**

Local Workforce Development Boards are responsible for the development of a systemic approach to helping local residents enter the workforce. Workforce systems strategic initiatives include working closely with the WIOA Core partners, including the California Employment Development Department, the Education System, Vocational Rehabilitation, and the Stanislaus County Community Services Agency.

Stanislaus County Workforce Development also works closely with other America's Job Center of California partners, including local Community Based Organizations, School Districts, Housing and Urban Development, Job Corp, Senior Employment Services, Veterans Services Organizations, Probation and Parole, California Indian Manpower, and other County Departments to encourage a systemic approach to services.

Stanislaus County Workforce Development is the **LEAD** for the region

# REGIONAL PLAN

Under the terms of Regional Plan Implementation (RPI) 3.0 & 4.0 Funding grants, Stanislaus County Workforce Development fills the role of **Regional Organizer and Regional Training Coordinator for the San Joaquin Valley and Associated Counties (SJVAC)** comprised of eight (8) local Workforce Development Boards: **Fresno, Kern/Inyo/Mono, Kings, Madera, Merced, San Joaquin, Stanislaus and Tulare.**

Primary responsibilities of the Regional Organizer and Regional Training Coordinator include, but not limited to:

- Maintaining momentum towards accomplishing the regional plan goals
- Support ongoing efforts to enhance collaboration of regional workforce leaders
- Support the development and implementation of the Regional Plan
- Work towards accomplishing Technical Assistance Plan goals
- Conduct a regional training needs assessment
- Procure training consultants for regional staff development, and
- Coordinate logistics for training conducted in the region

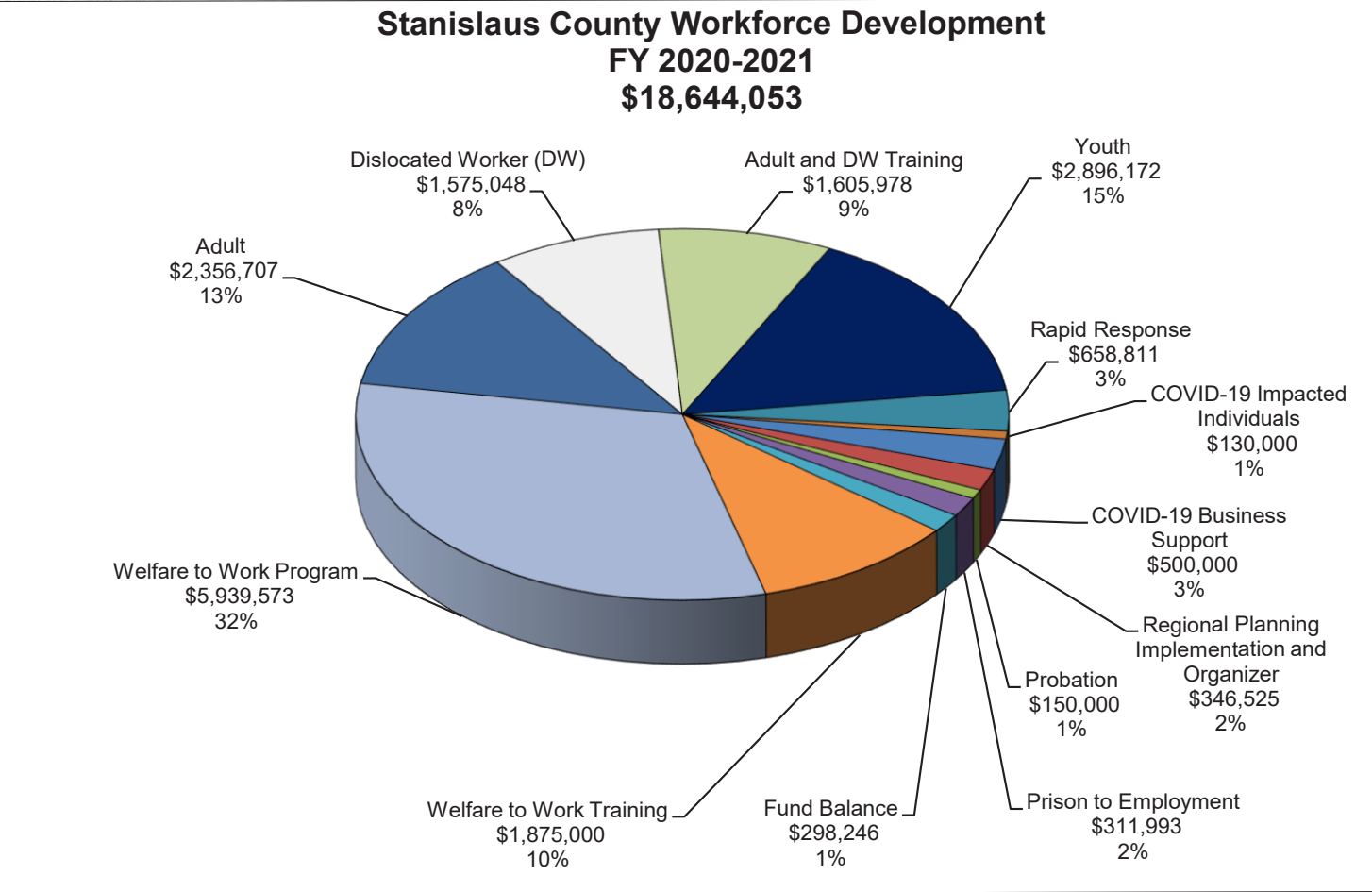


## REGIONAL RESULTS DURING PROGRAM YEAR 2020-2021

- Development and Launch of Business inter-faced website [www.valleyworks.org](http://www.valleyworks.org) to support businesses in the greater San Joaquin Valley region.
- Hosted 10 regional forums in the North and South sub-regions of the Central Valley to support the regional planning process.
- Completed and released the SJVAC Regional Plan 2021-2024.
- Four training topics were offered resulting in 126 regional staff participating in the following trainings: Employer and Business Engagement trainings, Justice Involved training and Project Management training.
- Conducted a region-wide staff training needs assessment resulting in three identified training topics for 2021-2022 program year.



# 2020-2021 BUDGET & ACTUALS



Programs	FY 2020-2021 Final Budget	FY 2020-2021 Actual	Over/(Under)
Adult	\$ 2,356,707	\$ 2,271,110	\$ 85,597
Dislocated Worker	\$ 1,575,048	\$ 1,471,465	\$ 103,583
Adult and Dislocated Worker Training	\$ 1,605,978	\$ 657,948	\$ 948,030
Youth	\$ 2,896,172	\$ 2,250,463	\$ 645,709
Rapid Response	\$ 658,811	\$ 615,524	\$ 43,287
COVID-19 Impacted Individuals	\$ 130,000	\$ 130,263	\$ (263)
COVID-19 Business Support	\$ 500,000	\$ 500,000	\$ -
Regional Planning Implementation	\$ -	\$ 38,877	\$ (38,877)
Regional Organizer	\$ 346,525	\$ 268,363	\$ 78,162
Probation	\$ 150,000	\$ 150,000	\$ -
Prison to Employment	\$ 311,993	\$ 135,057	\$ 176,936
Veteran's Program (VEAP)	\$ -	\$ 410	\$ (410)
Fund Balance	\$ 298,246	\$ 246,116	\$ 52,130
Welfare to Work Training	\$ 1,875,000	\$ 232,245	\$ 1,642,755
Welfare to Work Program	\$ 5,939,573	\$ 5,536,697	\$ 402,876
Total	\$ 18,644,053	\$ 14,504,541	\$ 4,139,513

# PERFORMANCE METRICS

## WORKFORCE INNOVATION AND OPPORTUNITY ACT

The Workforce Innovation and Opportunity Act is performance-based legislation. The Federal Department of Labor negotiates performance levels with States, which in turn, negotiate performance levels with the local areas. These indicators are all measured after program participation, and inherently have lag times for reporting purposes. The only real-time indicator is Measurable Skills Gains.

ADULT	2020-2021	2020-2021 GOALS
1. Employment Rate (Q2) (Cohort Period: 7/1/2019 - 6/30/2020)	78.0%	74.0%
2. Employment Rate (Q4) (Cohort Period: 1/1/2019 - 12/31/2019)	70.3%	66.0%
3. Median Earnings (Cohort Period: 7/1/2019 - 6/30/2020)	\$ 8,100.20	\$ 6,800.00
4. Credential Rate (Cohort Period: 1/1/2019 - 12/31/2019)	84.4%	60.0%
5. Measurable Skill Gains (Cohort Period: 7/1/2020 - 6/30/2021)	59.1%	50.0%

DISLOCATED WORKER	2020-2021	2020-2021 GOALS
1. Employment Rate (Q2) (Cohort Period: 7/1/2019 - 6/30/2020)	69.6%	75.0%
2. Employment Rate (Q4) (Cohort Period: 1/1/2019 - 12/31/2019)	77.5%	72.5%
3. Median Earnings (Cohort Period: 7/1/2019 - 6/30/2020)	\$ 8,604.89	\$ 8,500.00
4. Credential Rate (Cohort Period: 1/1/2019 - 12/31/2019)	88.0%	61.0%
5. Measurable Skill Gains (Cohort Period: 7/1/2020 - 6/30/2021)	66.7%	66.0%

YOUTH	2020-2021	2020-2021 GOALS
1. Employment, Education or Training Placement Rate (Q2) (Cohort Period: 7/1/2019 - 6/30/2020)	71.0%	71.0%
2. Employment, Education or Training Placement Rate (Q4) (Cohort Period: 1/1/2019 - 12/31/2019)	71.3%	67.0%
3. Median Earnings (Cohort Period: 7/1/2019 - 6/30/2020)	\$ 3,538.45	\$ 3,200.00
4. Credential Rate (Cohort Period: 1/1/2019 - 12/31/2019)	50.2%	55.0%
5. Measurable Skill Gains (Cohort Period: 7/1/2020 - 6/30/2021)	61.0%	38.0%

## LET'S WORK

The Let's Work program is a contract with the Stanislaus County Probation Department. The performance goal is to place justice involved youth into employment.

PARTICIPANTS	REFERRED	ENGAGED-CLASSROOM	COMPLETED	EMPLOYED	DROPPED	BUSINESS ENGAGEMENT
Out of Custody	24	22	10	4	7	36
In Custody	7	7	n/a	n/a	n/a	n/a

## WELFARE TO WORK

The StanWORKs Welfare to Work (WTW) program performance is determined by the Stanislaus County Community Services Agency, based on State requirements for the CalWORKS Program. WTW Programs concentrate services on individuals receiving Temporary Assistance to Needy Families (TANF)

WELFARE TO WORK ACTIVITY	REFERRED	ATTENDED	%
Community Service Program +	14	13	92.9%
Community Service Program + Vocational (ESL)	4	3	75.0%
Spanish Job Readiness	5	3	60.0%
Spanish Welfare to Work Orientation	0	0	0.0%
High School Equivalency/ Adult-Based Learning	33	16	48.5%
English Job Readiness	116	67	57.5%
Community Service Program	17	17	100.0%





## WHO WE ARE

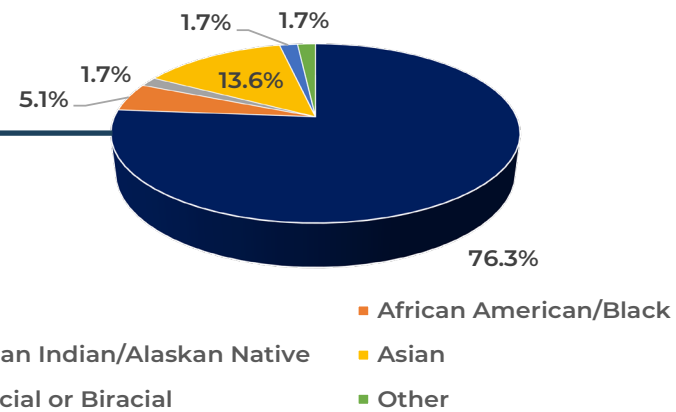
At Workforce Development, we strive to create an **inclusive culture that encourages, supports, and celebrates the diverse voices of our employees.** The Department participates in the County wide cultural diversity celebrations during the month of October to support an inclusive and diverse environment. Because employees have continued to feel empowered to share their experiences and ideas, they have established the Cultural Diversity Committee. **The committee consists of several department employees from all backgrounds and ethnicities to celebrate our cultural differences and educate our workforce year around.** The committee meets regularly and distributes a newsletter bi-monthly on cultural activities celebrated throughout the year. Some highlighted articles include New Years around the world, Womens history month, Juneteenth, Independence Day around the world, Valentines Day traditions, Pride Month, and Black history Month.



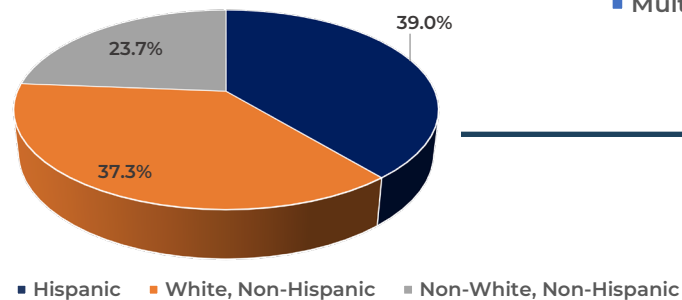
## WHO WE SERVE

### STAFF DEMOGRAPHICS

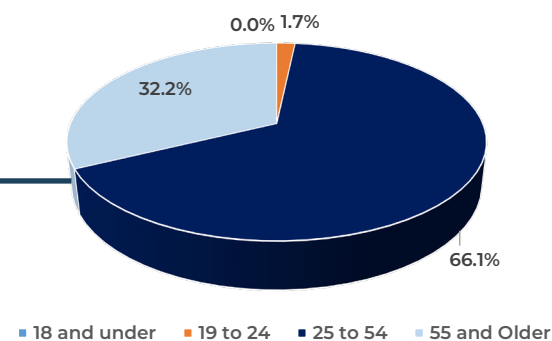
#### RACE OF STAFF



#### ETHNICITY OF STAFF

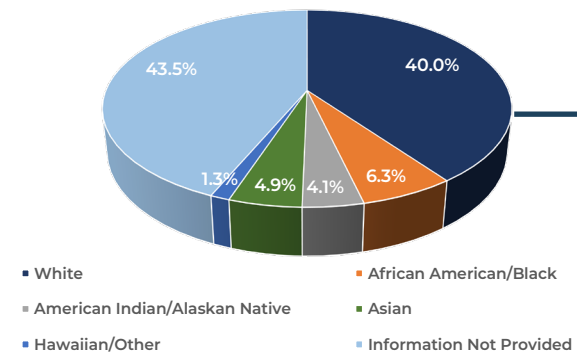


#### AGE OF STAFF

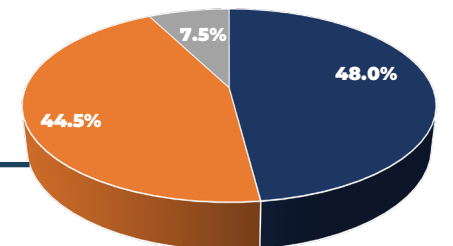


### CLIENT DEMOGRAPHICS

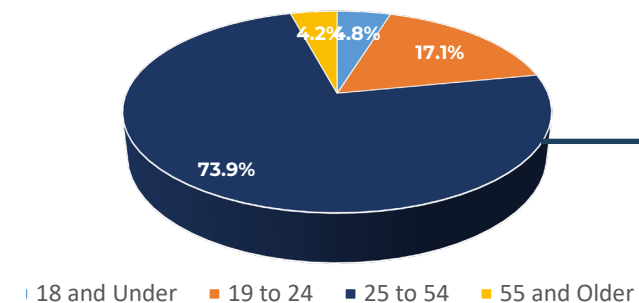
#### RACE OF CLIENTS SERVED



#### ETHNICITY OF CLIENTS SERVED



#### AGE OF CLIENTS SERVED





**Business Services provides support to local businesses with the following services:**

- On-the-Job Training
- Paid Internships/Work Experience
- Incumbent Worker Training
- Customized Training
- Pre-Apprenticeships
- Labor Market Information
- Business Related Resources (job posting/marketing, screening resumes)
- Sector Strategies\*
- Employer Assessment\*
- Employer Assistance Program\*
- Underserved Business Assistance\*\*

\*Services provided by Opportunity Stanislaus  
 \*\*Services provided by City Ministries Network

Business Services provides vital workforce services to local businesses in Stanislaus County. It is by understanding the needs of the businesses that Workforce Development can provide assistance and programs to businesses to obtain a skilled workforce. During this last Program Year, Business Services came along side businesses to assist with pandemic questions and uncertainty.

Upon notification of the COVID-19 health crisis, a website was created for Businesses who had been impacted by COVID-19, along with a Business Resource Center to provide resources, answer questions and give guidance. Additionally, \$20.4 million in grant funding was distributed to business with the greatest needs.

## HIGHLIGHTS OF CHANGE

**Business Resource Center:** The center provides the business community with a singular source for quick and efficient access to critical support resources with updates on COVID-19, sector closures, Federal, State, and Local funding.

**Virtual Services:** Staff supported businesses virtually to understand industry needs.

**Dedicated Website:** Staff maintained an up to date website for businesses on available resources.



## SUMMARY OF SERVICES

Of the 344 businesses served, 5099 services were provided to businesses. These services included Paid Internships, Job Development/Referrals, Job Listing Assistance, Labor Market Information, Marketing assistance, On-the-Job-Training, Rapid Response/Lay-off Aversion Activities, Resume Referrals to Employers, Tax Credit Programs assistance and , CalJOBS Assistance. The service count can include multiple services to individual businesses.

**26**  
ON-THE-JOB  
TRAININGS

**27**  
PAID  
INTERNSHIPS

**344**  
TOTAL BUSINESSES  
SERVED

## RAPID RESPONSE

Rapid Response is a proactive, business-focused program with immediate on-site services designed to assist businesses and workers facing potential layoffs or closures. Rapid Response services are tailored to each business based on the needs of the affected employees. The Business Services team provides affected employees with important information and services that enhance re-employment opportunities. Many times, closures are abrupt and Worker Adjustment and Retraining Notification (WARN) notices are received after a business has closed. Business Services will continue to provide services electronically when the affected employees can still be reached.

During the program year, Stanislaus County continued to see temporary and permanent business closures due to COVID-19. Current year numbers are similar to the numbers reported from just a year earlier.

Many of the businesses who were forced to close, both temporarily and permanently, were entering this process for the first time.

Because Workforce Development staff were equipped with resources and knowledge, they were able to support businesses and their employees in finding financial assistance, answering regulation and mandate questions, and connecting them with community resources.

**26**  
BUSINESS  
CLOSURES  
2020-2021

**997**  
EMPLOYEES  
AFFECTED  
2020-2021

**Rapid Response**  
services are tailored to each company based on the needs of the affected employees



# GRANTS AWARDED

## SMALL BUSINESS RELIEF PROGRAM

# OF BUSINESSES AWARDED: 344  
FUNDING: \$3,133,168

## SMALL BUSINESS GRANT

# OF BUSINESSES AWARDED: 673  
FUNDING: \$15,372,798

## CITY OF MODESTO

# OF BUSINESSES AWARDED: 70  
FUNDING: \$1,383,762

## WORKSAFE

# OF BUSINESSES AWARDED: 79  
FUNDING: \$500,000

1,929  
APPLICATIONS  
RECEIVED

1,166  
BUSINESSES  
AWARDED

\$20,389,728  
TOTAL AWARDED

## TYPE OF BUSINESS

Personal Care/Grooming	201
Restaurants	193
Medical	149
Retail Trade	121
Construction/Architecture/Engineering	92
Professional Services	71
Fitness or Health Center	68
Automotive Services/Sales	66
Entertainment	41
Lounges and Clubs	33
Logistics/Manufacturing	29
Agriculture/Landscaping	24
Education	22
Cleaning Service/Laundry/Upholstery	20
Travel/Hospitality	15
Dependent Care	12
Non-Profit	4
House of Worship	3
Banking/Lending	1
Alcohol/Tobacco Establishment	1

26% of Business grant applicants are located in **low income** designated areas of the county

24 businesses awarded employ more than 50 employees each

834 applicants identified as sole-proprietor

11,752 employees employed across all grant awards

# SECTOR STRATEGIES

Sector strategies identifies and builds upon strategies for businesses in the four sectors of warehouse/logistics, healthcare, agriculture, and manufacturing. This includes individual business surveys and meetings with businesses within the identified sectors.

SECTOR STRATEGY MEETINGS	
HEALTHCARE	2
MANUFACTURING	3
WAREHOUSE/LOGISTICS	4
AGRICULTURE	3
TOTAL	12

EMPLOYER SURVEYS	
HEALTHCARE	14
MANUFACTURING	41
WAREHOUSE/LOGISTICS	20
AGRICULTURE	25
TOTAL	100

# EMPLOYER ASSESSMENT (WORKKEYS)

WORKKEYS 2020/21	INDIVIDUALS SERVED	NUMBER OF ASSESSMENTS
Gallo	1301	2699
VOLT	48	138
Oakdale Irrigation District	13	39
City of Newman	8	32
TOTAL	1370	2908

# EMPLOYER ASSISTANCE PROGRAM

Employer Assistance Program provides assistance to employers identified as at-risk businesses and determine those with the highest potential for recovery and job retention. Services included assistance with managing reduction in force, assessment of the needs of and options for at-risk businesses, and the delivery of services to address these needs.

53  
TOTAL BUSINESSES SERVED

37  
TOTAL JOBS SAVED

# UNDERSERVED BUSINESS ASSISTANCE

Services are provided to achieve equity and to perform outreach to At-Risk Businesses. These include the underserved, minority-owned, minority-represented, women-owned businesses and businesses that primarily serve at-risk community members within Stanislaus County.

148  
TOTAL BUSINESSES SERVED





# CLIENT SERVICES

**Workforce Development Client Services** provides comprehensive career services free to the community to connect job seekers to businesses. Job Seekers may include youth, veterans, individuals experiencing homelessness, justice involved individuals, and individuals with disabilities. Client Services offers career services and supportive services to **assist the job seeker in gaining skills to obtain employment.**

# HIGHLIGHTS OF CHANGE

**Video Orientation:** Required in-person orientation workshops are now being offered online at stanworkforce.com.

**Virtual Workshops:** A conversion of all workshops to a digital format is in progress by the Client Services team.

**Lessons & Trainings:** All Job Readiness lessons, client training & assignments are now provided virtually.

**Client Meetings:** Case managers meet with clients individually and in groups in a virtual classroom to discuss progress, answer questions, or conduct mock interview sessions and critiques.

# JOB READINESS (WELFARE TO WORK)

Job readiness provides training to learn or improve upon basic job seeking skills, to understand employer expectations, and to learn life skills needed to move toward self-sufficiency.

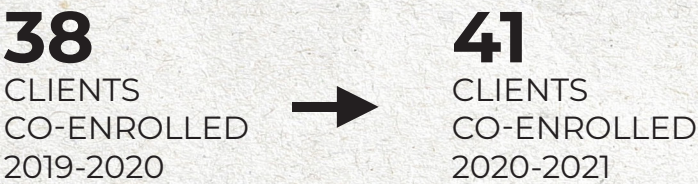
Due to the impacts of the COVID-19 pandemic, the state allowed clients utilizing good cause exemptions from Welfare to Work participation, which caused a significant drop in the number of clients being directed to Workforce Development for services.

Job Readiness training was conducted virtually for clients. Clients were able to complete the curriculum at their own pace, but also had one-on-one meetings with their workforce specialist.



# CO-ENROLLMENT

Clients are most effectively served when co-enrolled into more than one program. Workforce Development encourages Welfare to Work, Probation, Prison to Employment and Downtown Streets Team clients to enroll into the Workforce Innovation and Opportunity Act program.



# CONTRACTED PARTNERS

- |   |   |
|---|---|
| Aspiranet                                 | Center for Human Services                 |
| Central Valley Opportunity Center         | El Concilio                               |
| Learning Quest-Stanislaus Literacy Center | Sierra Vista Children and Family Services |



*“I am happy to say that with the assistance of Workforce Development and the excellent training at Modesto Technical College, I am employed at AWI Management Corporation, making \$19 per hour with full benefits, including holiday pay, paid vacation and paid sick leave.”*

-Claribel, Training Client



# ADULT & DISLOCATED WORKERS

(WORKFORCE INNOVATION AND OPPORTUNITY ACT)

PARTICIPANTS  
SERVED

1,234  
TOTAL PARTICIPANTS

576  
NEW ENROLLMENTS

194  
EXIT DUE TO  
EMPLOYMENT

## TRAINING CATEGORIES

Training Services are offered to clients to obtain marketable skills directly linked to the employment opportunities deemed in demand in our local area. Training services are designed to help under employed and unemployed adults, youth and dislocated workers to achieve self-sufficiency wages in Stanislaus County.

CATEGORY	# OF TRAININGS IN EACH CATEGORY
ACCOUNTING/FINANCE/BOOKKEEPING	4
CONSTRUCTION	1
ELECTRICAL	1
INFORMATION TECHNOLOGY - HARDWARE	1
MAINTENANCE/INSTALLATION/REPAIR	9
MEDICAL - NURSING	2
MEDICAL- OFFICE	1
MEDICAL - SUPPORT	2
TRUCK DRIVING/TRANSPORTATION	36
WELDING	6



\$17.66  
AVERAGE ADULT  
WAGE AT EXIT

\$20.38  
AVERAGE DISLOCATED  
WORKER WAGE AT EXIT

10,091  
SERVICES PROVIDED TO  
INDIVIDUALS

707  
NUMBER OF WIOA EXITS







## America's Job Center of California<sup>SM</sup>

America's Job Center of California facilities are designed to be a 'One Stop' delivery system in which employment-related services and training services are provided to job seekers.

The America's Job Center of California is a collective partnership that strives to address workforce needs through a systemic approach. Some program partnerships are mandated through the Workforce Innovation and Opportunity Act, and represent core services to the public. Other partners are not mandated, but share a vision of a systemic community approach to workforce development services.

### Self-Directed Services:

- Job Search
- Career Exploration
- Employment Assessments
- Labor Market Research
- Create Resumes
- Typing Tests
- eSkill Certificates

Despite the job centers being closed more than half of the year due to COVID-19, the centers garnered **838 visits** from job seekers within our 4 locations.

**Number of Visits from 07/01/2020 Through 06/30/2021**  
Opened By Appointment Only October 2020 Modesto Only  
May 2021 Opened All locations

Modesto Comprehensive AJCC	599
Oakdale Job Center	67
Patterson Job Center	29
Turlock Job Center	143
<b>Total</b>	<b>838</b>

## YOUTH PROGRAMS

Youth represent the future of the workforce, and as such, require specialized services to prepare to enter the workforce. Many youth have never previously worked, and need options that help them to decide what their future will look like. Eligible Out-of-School youth ages 16-24 are given the options of both vocational skills training, and the ability to earn and learn through work experience, as well as being able to get their High School Diploma, learn Work Maturity Skills, and assistance with finding suitable employment. Stanislaus County Workforce Development contracts the bulk of youth services, with Ceres Unified School District's "Project Yes" as the main funding recipient. In house programs include the Summer Youth Employment Program, and Let's Work, which targets in-custody and out-of-custody youth involved in the Juvenile Justice system.

Youth may only access the Workforce Innovation and Opportunity Act services if they have barriers to employment. These barriers are substantial in nature, and include lacking a High School Diploma or are basic skills deficient, having a history of justice-involvement, are pregnant and/or parenting, are low-income or part of a family receiving public assistance, have a disability, English Language Learner, homeless, a runaway, or in the foster care system. Overcoming barriers is challenging for youth, and assistance with finding a path forward is critical to their success, and to the success of the future.

### CLIENT ENROLLMENT

ENROLLED	EXITED	EMPLOYED AT EXIT	PERCENT EMPLOYED	AVERAGE WAGE AT EXIT
361	193	104	53.89%	14.91

### NUMBER OF SERVICES PROVIDED TO CLIENTS

DISTINCT CLIENTS	TOTAL SERVICES	AVERAGE SERVICE PER CLIENT
329	2889	9

### NUMBER OF TRAININGS/WORK EXPERIENCE

WORK EXPERIENCE	OCCUPATIONAL SKILLS TRAINING	CAREER COUNSELING/PLANNING
156	88	705

## SUMMER YOUTH

The Summer Youth Workforce program is open to all in-school youth ages 17-21 in Stanislaus County. The Workforce Development Youth Advisors work with candidates to find them a summer job in their field of interest. By joining the Summer Youth Workforce, participants not only earn a paycheck but also gain valuable industry skills, work experience and build their resumes for future employment.

**36**  
YOUTH  
ENROLLED

**20**  
LOCAL BUSINESSES  
ENGAGED AS WORK  
EXPERIENCE SITES

**29**  
ENROLLED YOUTH  
PLACED AT BUSINESSES

**2,889**  
SERVICES  
PROVIDED  
TO CLIENTS

**9**  
AVERAGE  
AMOUNT OF  
SERVICES  
PER CLIENT



# SNAP BACK

Stanislaus County Workforce Development was awarded \$171,000 in WIOA Dislocated Worker Funds for Underserved COVID-19 impacted Individuals funding by the California EDD and the Labor & Workforce Development Agency. The program was branded Snap Back Assistance for Workers, and designed to help workers “snap back” from the affects of COVID-19 and return to the workforce. The launch of the program saw tremendous demand. Within five days of the May 21, 2020 launch over 1,300 inquiries were submitted through the online pre-application.

**1,530**  
PROGRAM INQUIRIES

**375**  
TOTAL CLIENTS ENROLLED

**563**  
TOTAL PAYMENTS

**\$171,000**  
TOTAL DOLLARS  
EXPENDED



*“I don’t know if you realize how much of a help this will be, for me and my daughter; and how grateful I am for you, making this such an easy process, and two for this being available to help in the most needed, unprecedented time”*

-Veronica, Snap Back Assistance recipient

# LET’S WORK

“Let’s Work” focuses on assisting youth in custody and on probation, ages 15-18, with job search and employability skills. The program explores customized career counseling for youth with barriers to employment, work readiness, vocational skills assessment, personal job coaching, labor market information, and job search assistance.

**24**  
REFERRED  
YOUTH  
IN CUSTODY

**7**  
REFERRED  
YOUTH OUT  
OF CUSTODY

**10**  
YOUTH COMPLETED COURSE

# PRISON TO EMPLOYMENT

The Prison to Employment (P2E) program is a state grant-funded regional program designed to assist justice-involved adults and youth to reintegrate into the workforce. The goal of this program is to reduce recidivism by assuring that the re-entry population is trained, equipped with tools to navigate job search activities, and ready to accept employment.

**23**  
CLIENTS

**4**  
EMPLOYED

**\$16.40**  
MEDIAN WAGE PER HOUR



DOWNTOWN STREETS TEAM

The Downtown Streets Team is focused on providing support and services to individuals experiencing homelessness in exchange for cleaning up community streets and neighborhoods. The team believes that treating people with dignity and empowering them to be a part of the solution to their struggles is a major factor in their ultimate success. The approach is unique in that they not only challenge Team Members to take an active role in their own recovery but also empower them to create long-term solutions for their peers. By having the opportunity to tell their stories at schools, churches, social organizations, and business associations, Team Members are changing perceptions about homelessness in the community.

Furthermore, the program has the inherent public benefit of a cleaner community as Team Members engage in beautifications projects such as street cleaning and creek restoration through the Award-Winning Work-First Model. As one of the Team Members has said, what we’re doing is a “win-win-win” scenario: the Team Member wins, the environment wins and the community wins – it doesn’t get much better than that.



**71**  
TEAM MEMBERS SERVED

**\$200,000**  
DOWNTOWN STREETS  
BUDGETED CONTRACT  
AMOUNT 2020-2021



