



Farmworkers and Laborers, Crop, Nursery, and Greenhouse in Stanislaus County, CA

Stanislaus County Workforce Development



251 E. Hackett Rd. C-2
Modesto, California 95358

Contents

What is Lightcast Data?	1
Report Parameters	2
Workforce Map	3
Executive Summary	4
Supply (Jobs)	5
Demographic Details	9
Compensation	11
Demand	12
What skills are they posting for?	16
Occupation Gain and Drain	17
Graduate Pipeline	26

What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Occupation

45-2092 Farmworkers and Laborers, Crop, Nursery, and Greenhouse

1 County

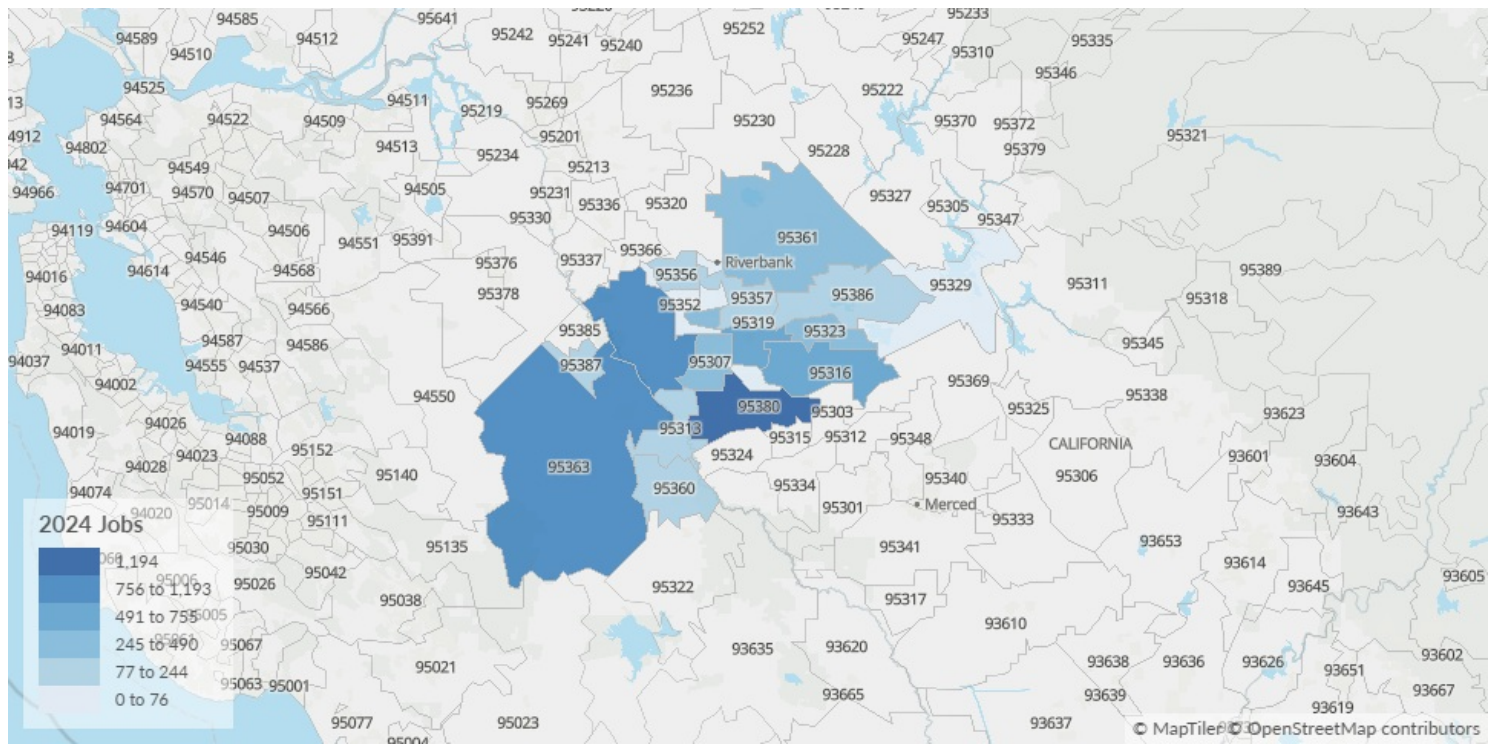
6099 Stanislaus County, CA

Class of Worker

QCEW Employees and Non-QCEW Employees

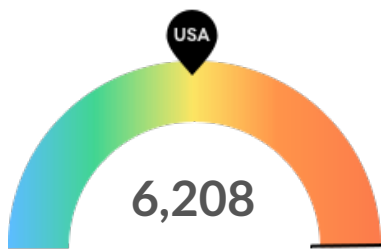
The information in this report pertains to the chosen occupation and geographical area.

Workforce Map



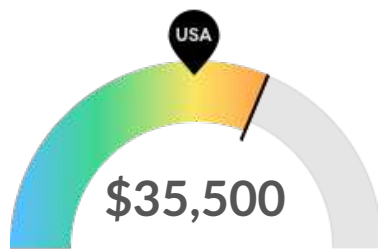
Executive Summary

Light Hiring Competition Over a Deep Supply of Regional Talent



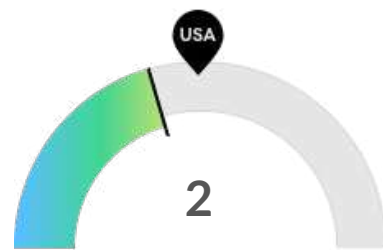
Supply (Jobs)

Stanislaus County, CA is a hotspot for this kind of talent. The national average for an area this size is 736* employees, while there are 6,208 here.



Compensation

The cost for talent is high in Stanislaus County, CA. The national median salary for Farmworkers and Laborers, Crop, Nursery, and Greenhouse is \$33,365, while you'll pay \$35,500 here.



Demand (Job Postings)

Competition from online job postings is low in Stanislaus County, CA. The national average for an area this size is 3* job postings/mo, while there are 2 here.

*National average values are derived by taking the national value for Farmworkers and Laborers, Crop, Nursery, and Greenhouse and scaling it down to account for the difference in overall workforce size between the nation and Stanislaus County, CA. In other words, the values represent the national average adjusted for region size.

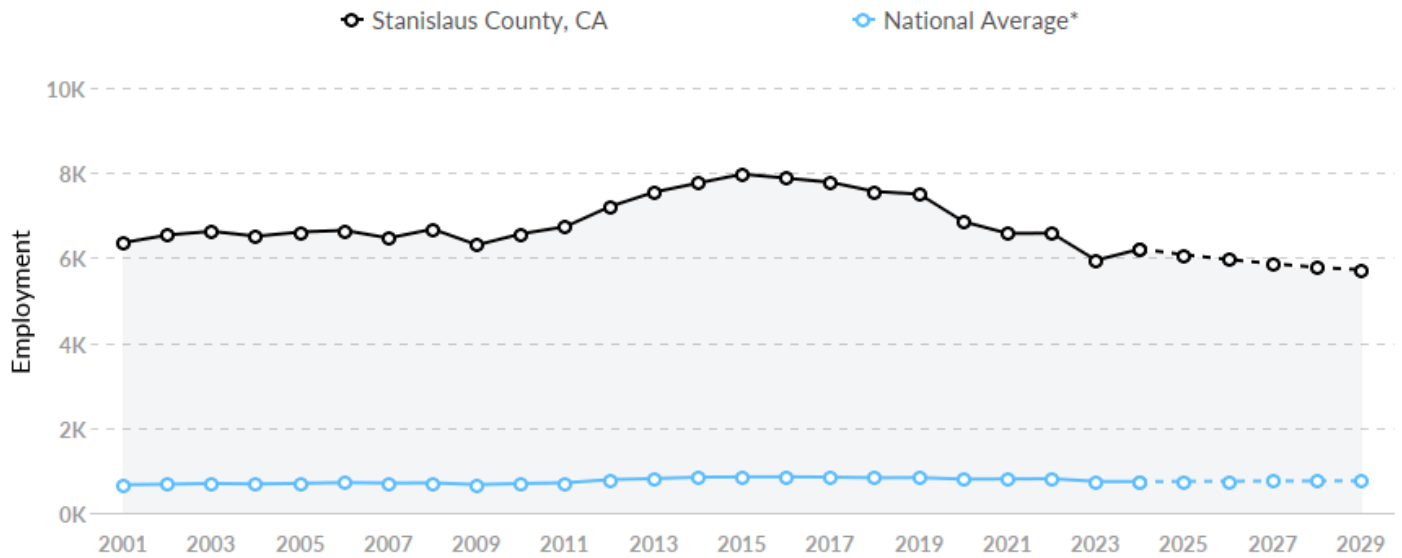
Supply (Jobs)

Supply Is Higher Than the National Average

The regional vs. national average employment helps you understand if the supply of Farmworkers and Laborers, Crop, Nursery, and Greenhouse is a strength or weakness for Stanislaus County, CA, and how it is changing relative to the nation. An average area of this size would have 736* employees, while there are 6,208 here. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.

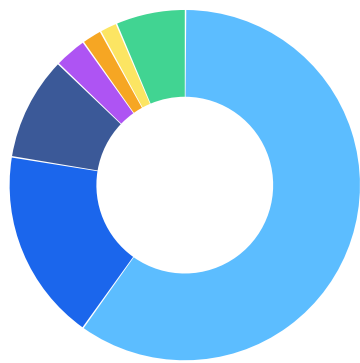
-17% Past Growth (2019 - 2024)

-8% Projected Growth (2024 - 2029)



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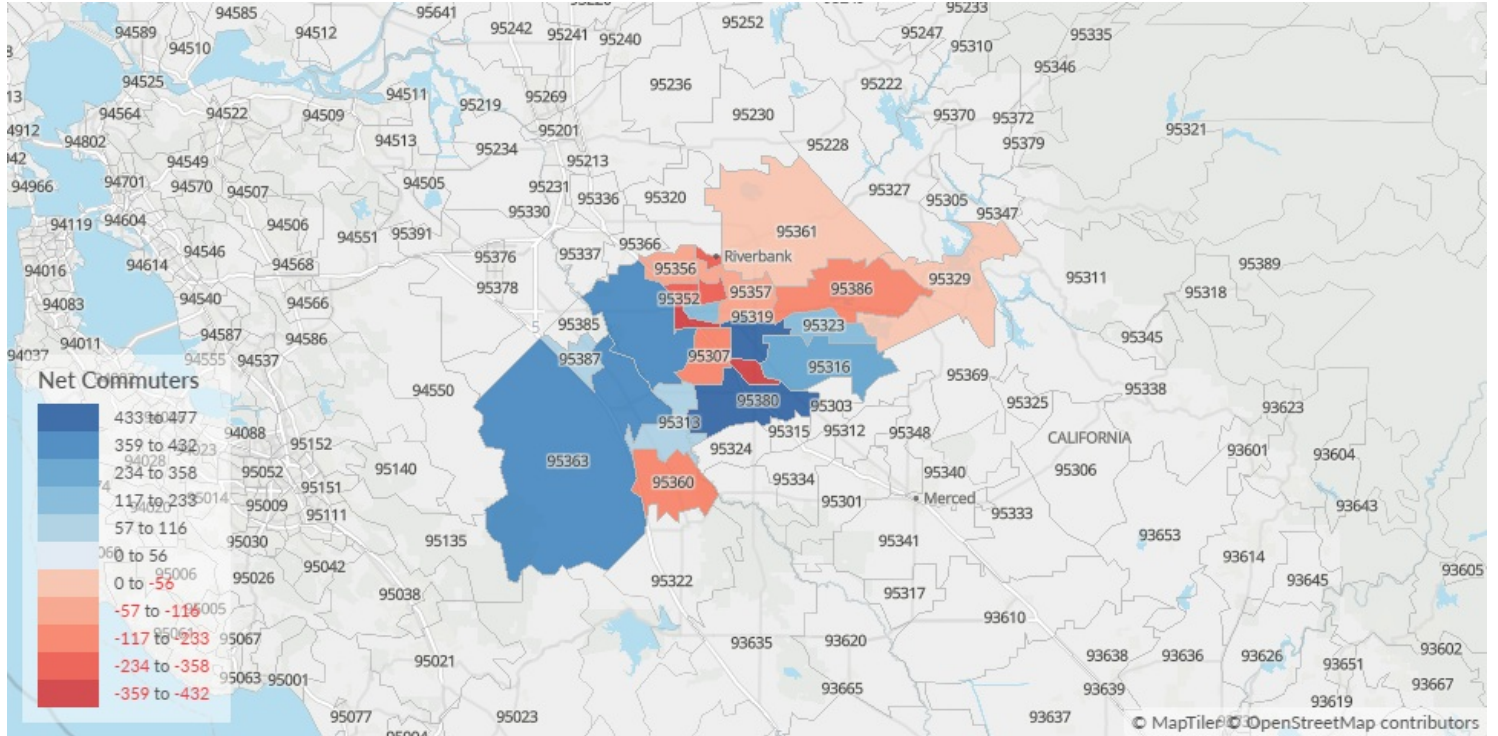
Most Jobs are Found in the Support Activities for Crop Production Industry Sector



Industry	% of Occupation in Industry (2024)
Support Activities for Crop Production	59.8%
Crop Production	17.7%
Animal Production	9.6%
Beverage Manufacturing	3.0%
Miscellaneous Nondurable Goods Merchant Wholesalers	1.8%
Lawn and Garden Equipment and Supplies Retailers	1.6%
Other	6.4%

Place of Work vs Place of Residence

Understanding where talent in Stanislaus County, CA currently works compared to where talent lives can help you optimize site decisions.

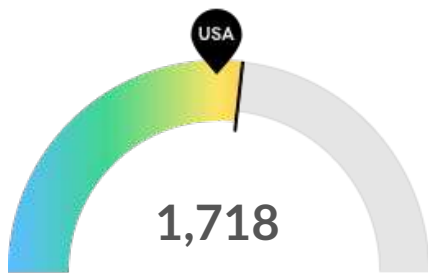


Where Talent Works

Where Talent Lives

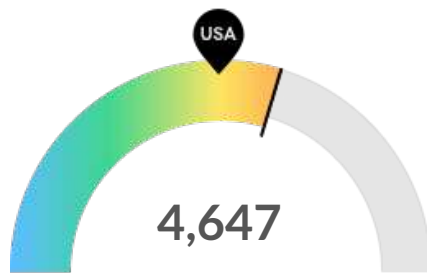
ZIP	Name	2024 Employment	ZIP	Name	2024 Workers
95380	Turlock, CA (in Stanisla...	1,194	95380	Turlock, CA (in Stanisla...	717
95358	Modesto, CA (in Stanisl...	834	95307	Ceres, CA (in Stanislaus ...	489
95363	Patterson, CA (in Stanisl...	756	95382	Turlock, CA (in Stanisla...	441
95326	Hughson, CA (in Stanisl...	644	95351	Modesto, CA (in Stanisl...	431
95316	Denair, CA (in Stanislaus...	491	95358	Modesto, CA (in Stanisl...	429

Retirement Risk Is High, While Overall Diversity Is High



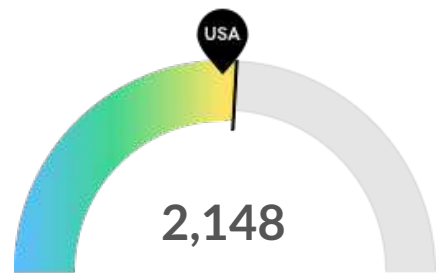
Retiring Soon

Retirement risk is high in Stanislaus County, CA. The national average for an area this size is 1,548* employees 55 or older, while there are 1,718 here.



Racial Diversity

Racial diversity is high in Stanislaus County, CA. The national average for an area this size is 3,583* racially diverse employees, while there are 4,647 here.



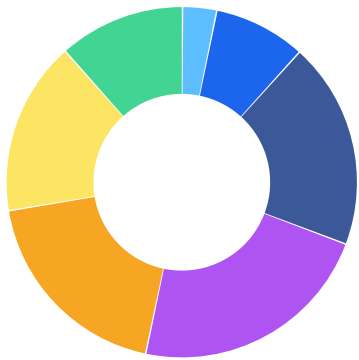
Gender Diversity

Gender diversity is about average in Stanislaus County, CA. The national average for an area this size is 2,039* female employees, while there are 2,148 here.

*National average values are derived by taking the national value for Farmworkers and Laborers, Crop, Nursery, and Greenhouse and scaling it down to account for the difference in overall workforce size between the nation and Stanislaus County, CA. In other words, the values represent the national average adjusted for region size.

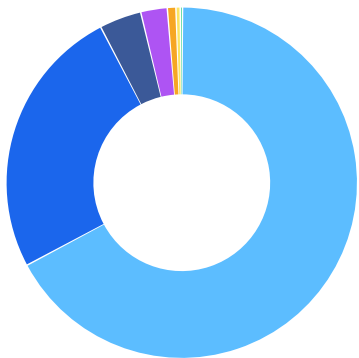
Demographic Details

Occupation Age Breakdown



	% of Jobs	Jobs
14-18	3.1%	195
19-24	8.5%	527
25-34	19.0%	1,182
35-44	22.6%	1,401
45-54	19.1%	1,185
55-64	16.0%	995
65+	11.6%	722

Occupation Race/Ethnicity Breakdown



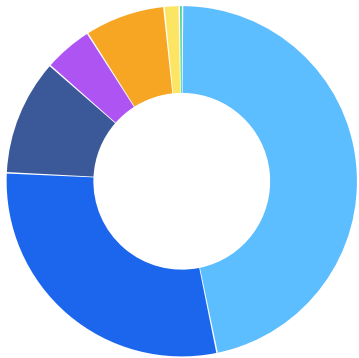
	% of Jobs	Jobs
Hispanic or Latino	67.1%	4,168
White	25.1%	1,561
Asian	3.9%	241
Black or African American	2.4%	152
Two or More Races	0.8%	49
American Indian or Alaska Native	0.4%	24
Native Hawaiian or Other Pacific Islander	0.2%	13

Occupation Gender Breakdown



	% of Jobs	Jobs
● Males	65.4%	4,059
● Females	34.6%	2,148

National Educational Attainment

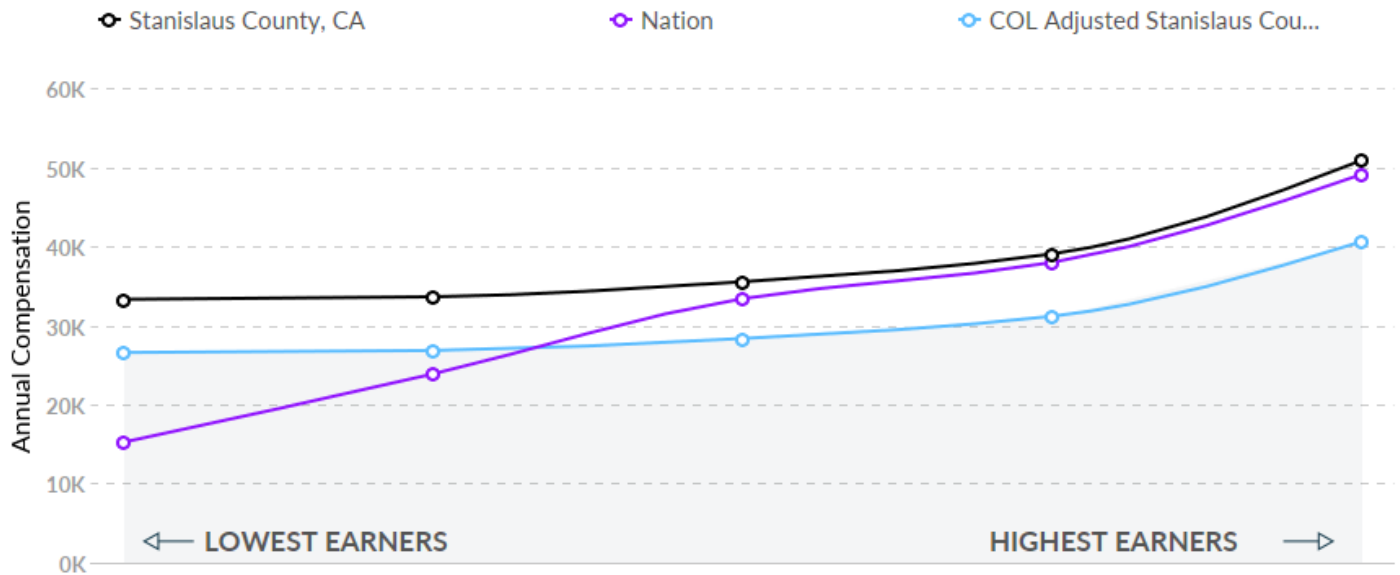


	% of Jobs
● Less than high school diploma	46.7%
● High school diploma or equivalent	29.0%
● Some college, no degree	10.7%
● Associate's degree	4.5%
● Bachelor's degree	7.4%
● Master's degree	1.4%
● Doctoral or professional degree	0.3%

Compensation

Talent Is 6% More Expensive, While the Cost of Living May Make Attraction Difficult

In 2024, the median compensation for Farmworkers and Laborers, Crop, Nursery, and Greenhouse in Stanislaus County, CA is \$35,500. Based on the national median wage of \$33,365 for this position, this means you will spend about 6% more to employ Farmworkers and Laborers, Crop, Nursery, and Greenhouse here. However, their actual purchasing power will be 15% less than the national median when we adjust for regional cost of living (which is 25% higher than average). This may make it harder to attract talent to the region at this price.



Demand



9 Employers Competing

All employers in the region who posted for this job over the last 12 months.



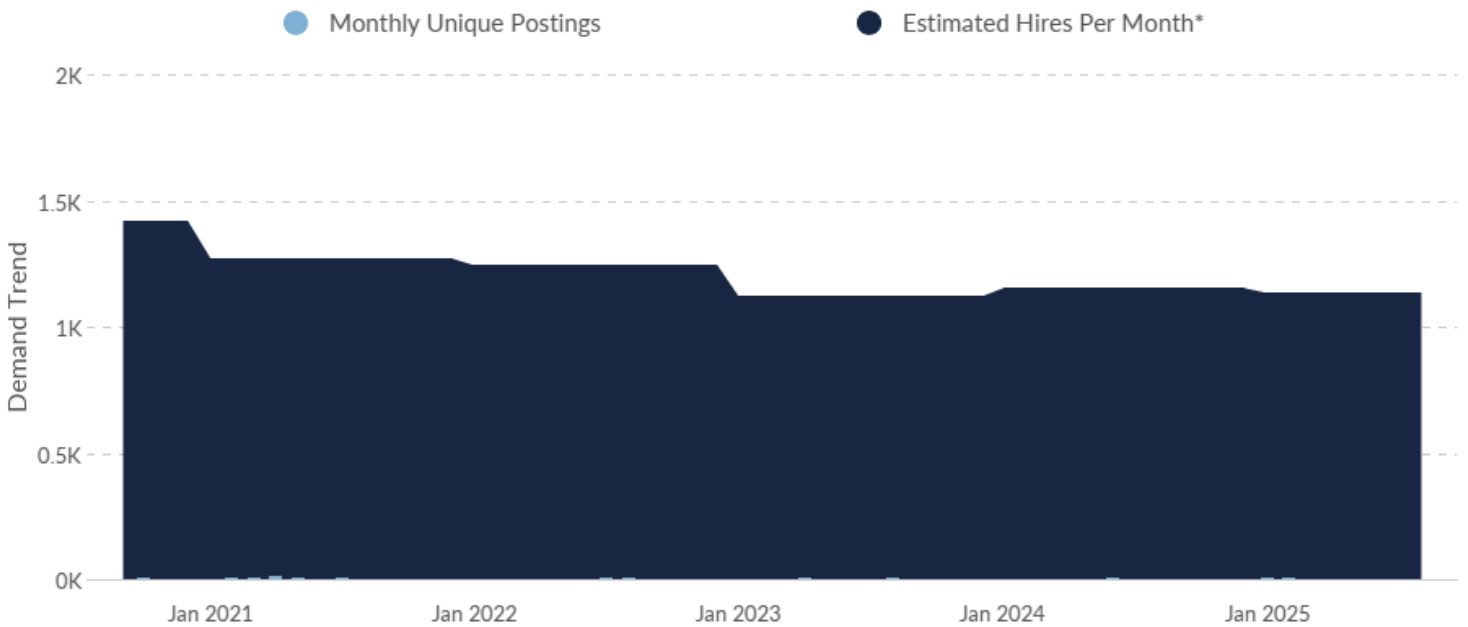
25 Unique Job Postings

The number of unique postings for this job over the last 12 months.



30 Day Median Duration

Posting duration is 6 days longer than what's typical in the region.



Occupation	Avg Monthly Postings (Sep 2024 - Aug 2025)	Avg Monthly Hires (Sep 2024 - Aug 2025)
Farmworkers and Laborers, Crop, Nursery, and Greenhouse	2	1,141

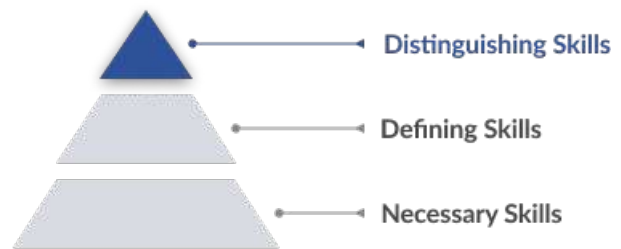
*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Top Companies	Unique Postings
Aeriz	5
Walmart	4
Brightview	2
IntelliSource	2
Augusta Lawn Care Of Modesto	1

Top Job Titles	Unique Postings
Irrigation Technicians	10
Irrigation Specialists	3
Farm Laborers	2
Irrigation Service Technicians	2
Power Technicians	2

Top Distinguishing Skills by Demand

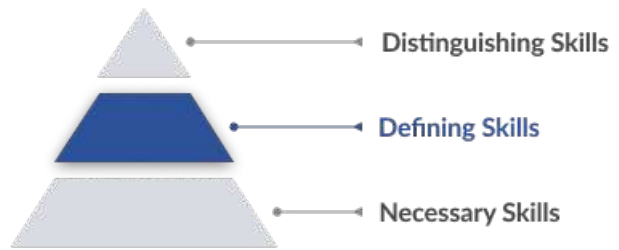
An occupation's Distinguishing Skills are the advanced skills that are called for occasionally. An employee with these skills is likely more specialized and able to differentiate themselves from others in the same role.



Skill	Salary Boosting	Job Postings Requesting	Projected Growth	Growth Relative to Market
Crop Harvesting		2	+4.8%	Stable
Tillage		0	+4.9%	Stable

Top Defining Skills by Demand

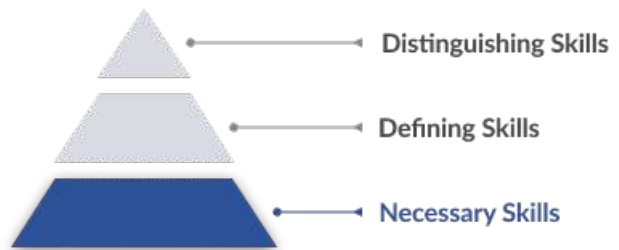
An occupation's Defining Skills represent the day-to-day tasks and responsibilities of the job. An employee needs these skills to qualify for and perform successfully in this occupation.



Skill	Salary Boosting	Job Postings Requesting	Projected Growth	Growth Relative to Market
Irrigation (Landscaping And Agriculture)	✘	17	+3.0%	Lagging
Valid Driver's License	✘	9	+7.5%	Stable
Transplanting	✘	4	+5.1%	Stable
Farming	✘	0	+6.2%	Stable
Farm Equipment	✘	0	+21.2%	Rapidly Growing

Top Necessary Skills by Demand

An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.

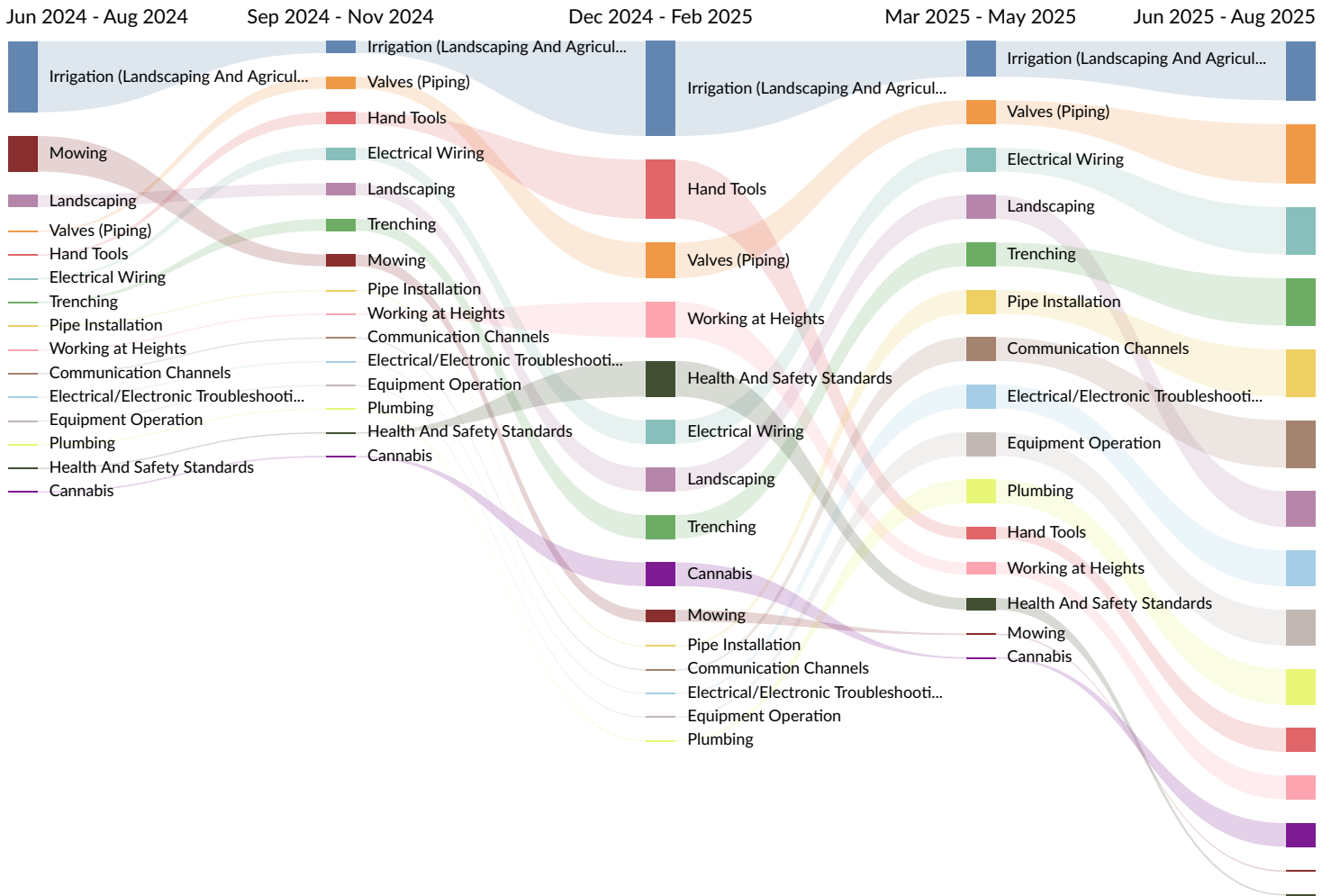


Skill	Salary Boosting	Job Postings Requesting	Projected Growth	Growth Relative to Market
Valves (Piping)	✘	11	+7.9%	Stable
Hand Tools	✘	9	+6.2%	Stable
Landscaping	✘	8	+10.6%	Growing
Pruning	✘	3	+2.1%	Lagging
Mowing	✘	2	+12.1%	Growing
Soil Science	✘	2	+13.3%	Growing
Weed Control	✘	1	+10.9%	Growing
Fertilizers	✘	0	+11.6%	Growing
Machinery	✘	0	+8.0%	Stable

What skills are they posting for?

Top 15 Skills for Farmworkers and Laborers, Crop, Nursery, and Greenhouse Sought by Your Selected Companies by Quarter

Skills help us understand the direction an occupation is headed.



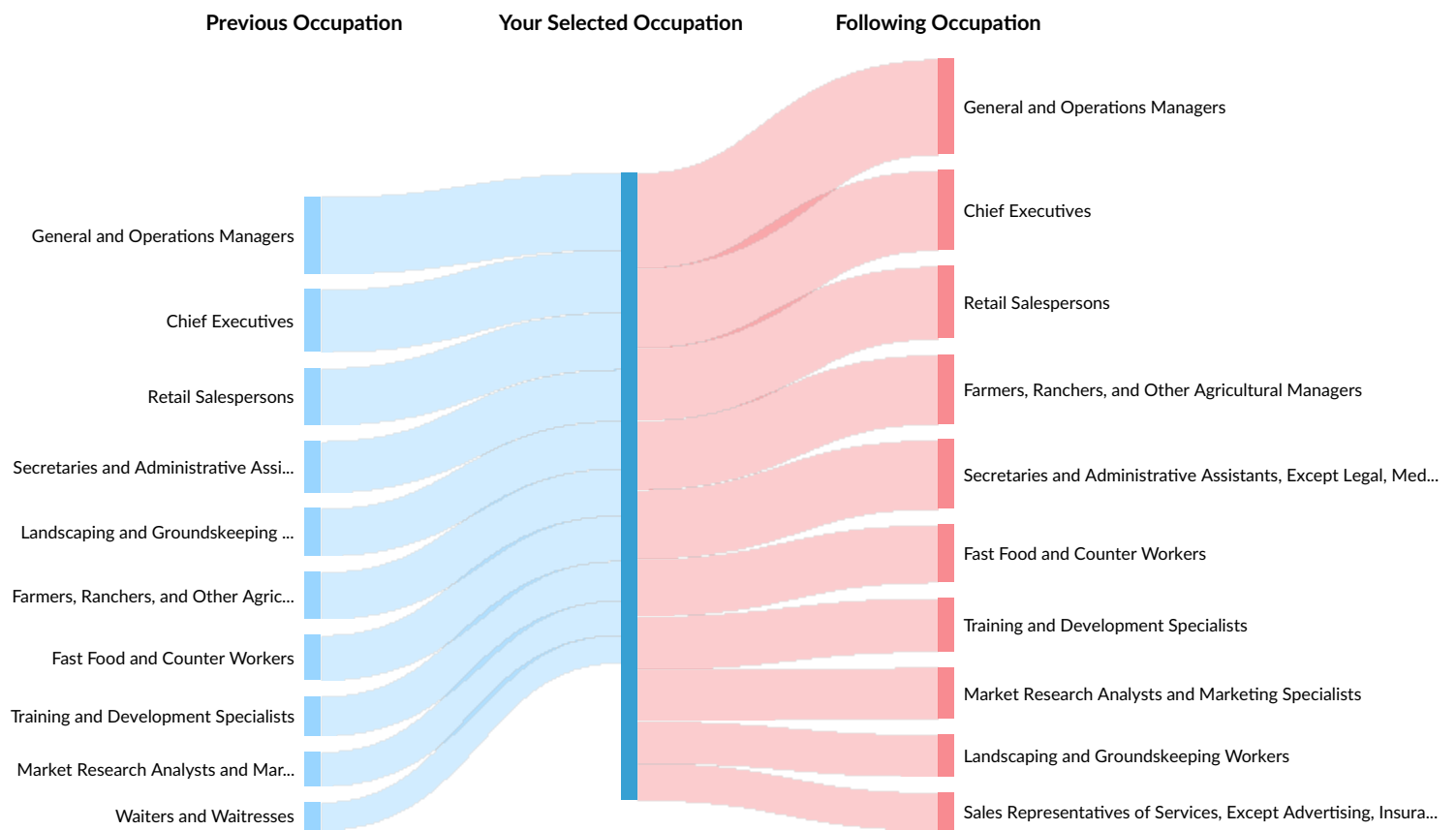
Occupation Gain and Drain

Occupation Gain and Drain

The table below analyzes the profiles of current and past people in your selected occupation. The left column shows job transitions from other occupations to your selected occupation. The right column shows job transitions from your selected occupation to other occupations.

Please note, results are only available at the national level and the 2 and 5 digit SOC level. Other SOC levels will be converted to 5-digit SOC. Also your selection has been limited to 100 occupations.

The following represents the job transitions of employees in your selected occupation in the United States:



Previous Occupations	Transitions
General and Operations Managers	1,090
Chief Executives	885
Retail Salespersons	809

Previous Occupations	Transitions
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	729
Landscaping and Groundskeeping Workers	674
Farmers, Ranchers, and Other Agricultural Managers	668
Fast Food and Counter Workers	642
Training and Development Specialists	561
Market Research Analysts and Marketing Specialists	486
Waiters and Waitresses	394
Project Management Specialists	379
Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	349
Executive Secretaries and Executive Administrative Assistants	348
Cashiers	339
Customer Service Representatives	333
Coaches and Scouts	330
Teaching Assistants, Except Postsecondary	324
Recreation Workers	319
Producers and Directors	309
First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers	301
Secondary School Teachers, Except Special and Career/Technical Education	300
Production Workers, All Other	288
Farmworkers, Farm, Ranch, and Aquacultural Animals	258
First-Line Supervisors of Retail Sales Workers	257
First-Line Supervisors of Office and Administrative Support Workers	248
Tutors	228

Previous Occupations	Transitions
Clinical Laboratory Technologists and Technicians	228
Laborers and Freight, Stock, and Material Movers, Hand	215
Helpers--Installation, Maintenance, and Repair Workers	210
Agricultural Technicians	208
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	204
Stockers and Order Fillers	204
Managers, All Other	196
Dining Room and Cafeteria Attendants and Bartender Helpers	188
Lifeguards, Ski Patrol, and Other Recreational Protective Service Workers	184
Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	183
Property, Real Estate, and Community Association Managers	181
Medical and Health Services Managers	178
Sales Managers	168
Animal Caretakers	163
Bartenders	157
Management Analysts	156
Childcare Workers	151
Veterinary Assistants and Laboratory Animal Caretakers	150
Marketing Managers	143
First-Line Supervisors of Food Preparation and Serving Workers	140
Food Service Managers	134
Driver/Sales Workers	134
Computer Occupations, All Other	133
Landscape Architects	132

Previous Occupations	Transitions
Food Servers, Nonrestaurant	130
Heavy and Tractor-Trailer Truck Drivers	129
Postsecondary Teachers	121
Cooks, Restaurant	121
Maintenance and Repair Workers, General	120
Public Relations Managers	118
Special Education Teachers, All Other	118
Transportation, Storage, and Distribution Managers	115
Military-only occupations	115
Business Operations Specialists, All Other	114
Home Health and Personal Care Aides	114
Child, Family, and School Social Workers	109
Database Architects	105
Construction Laborers	104
Computer User Support Specialists	102
Meeting, Convention, and Event Planners	101
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	100
Bakers	99
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	96
Receptionists and Information Clerks	95
Cooks, Fast Food	92
Financial Managers	91
Chefs and Head Cooks	90
Writers and Authors	90
Farm and Home Management Educators	90

Previous Occupations	Transitions
Veterinary Technologists and Technicians	87
Precision Instrument and Equipment Repairers, All Other	84
Software Developers	83
Editors	80
Facilities Managers	79
Floral Designers	78
Merchandise Displayers and Window Trimmers	78
Production, Planning, and Expediting Clerks	77
Food Preparation Workers	77
Financial and Investment Analysts	75
Elementary School Teachers, Except Special Education	72
Athletes and Sports Competitors	72
Securities, Commodities, and Financial Services Sales Agents	71
Surveying and Mapping Technicians	71
Parking Attendants	71
Registered Nurses	70
Education Administrators, Kindergarten through Secondary	69
Preschool Teachers, Except Special Education	67
Tour and Travel Guides	66
Advertising Sales Agents	64
Umpires, Referees, and Other Sports Officials	64
Public Relations Specialists	64
Chemical Technicians	61
Following Occupations	Transitions
General and Operations Managers	1,351

Following Occupations	Transitions
Chief Executives	1,131
Retail Salespersons	1,028
Farmers, Ranchers, and Other Agricultural Managers	980
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	979
Fast Food and Counter Workers	813
Training and Development Specialists	756
Market Research Analysts and Marketing Specialists	726
Landscaping and Groundskeeping Workers	594
Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	530
Waiters and Waitresses	513
Customer Service Representatives	499
Project Management Specialists	480
Executive Secretaries and Executive Administrative Assistants	475
Production Workers, All Other	461
Teaching Assistants, Except Postsecondary	443
First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers	440
Producers and Directors	416
Coaches and Scouts	402
Cashiers	394
Recreation Workers	388
Laborers and Freight, Stock, and Material Movers, Hand	363
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	359
Agricultural Technicians	328
First-Line Supervisors of Retail Sales Workers	328

Following Occupations	Transitions
Secondary School Teachers, Except Special and Career/Technical Education	323
First-Line Supervisors of Office and Administrative Support Workers	302
Clinical Laboratory Technologists and Technicians	300
Medical and Health Services Managers	278
Tutors	274
Property, Real Estate, and Community Association Managers	267
Managers, All Other	265
Farmworkers, Farm, Ranch, and Aquacultural Animals	255
Helpers--Installation, Maintenance, and Repair Workers	254
Stockers and Order Fillers	246
Dining Room and Cafeteria Attendants and Bartender Helpers	230
Veterinary Assistants and Laboratory Animal Caretakers	213
Computer User Support Specialists	211
Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	209
Sales Managers	194
Bartenders	194
Management Analysts	191
Transportation, Storage, and Distribution Managers	186
Database Architects	184
Animal Caretakers	180
Heavy and Tractor-Trailer Truck Drivers	178
Lifeguards, Ski Patrol, and Other Recreational Protective Service Workers	177
Maintenance and Repair Workers, General	172
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	171

Following Occupations	Transitions
Landscape Architects	169
Driver/Sales Workers	163
Marketing Managers	162
Production, Planning, and Expediting Clerks	162
Food Service Managers	161
Computer Occupations, All Other	160
Special Education Teachers, All Other	160
Home Health and Personal Care Aides	160
Construction Laborers	160
Mechanical Engineers	158
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	154
Food Servers, Nonrestaurant	153
Childcare Workers	153
Writers and Authors	147
Child, Family, and School Social Workers	145
Public Relations Managers	144
First-Line Supervisors of Food Preparation and Serving Workers	141
Meeting, Convention, and Event Planners	136
Receptionists and Information Clerks	136
Military-only occupations	136
Veterinary Technologists and Technicians	135
Software Developers	134
Precision Instrument and Equipment Repairers, All Other	132
Postsecondary Teachers	128
Substitute Teachers, Short-Term	125

Following Occupations	Transitions
Civil Engineers	123
Athletes and Sports Competitors	122
Buyers and Purchasing Agents	120
Editors	118
Business Operations Specialists, All Other	117
Surveying and Mapping Technicians	117
Merchandise Displayers and Window Trimmers	117
Cooks, Fast Food	116
Advertising Sales Agents	115
Environmental Scientists and Specialists, Including Health	111
Industrial Production Managers	110
Registered Nurses	109
Inspectors, Testers, Sorters, Samplers, and Weighers	107
Financial and Investment Analysts	106
Food Preparation Workers	104
Cooks, Restaurant	102
First-Line Supervisors of Production and Operating Workers	100
Farm and Home Management Educators	100
Shipping, Receiving, and Inventory Clerks	99
Clergy	98
First-Line Supervisors of Mechanics, Installers, and Repairers	95
Soil and Plant Scientists	94
Facilities Managers	90
Occupational Health and Safety Specialists	89

Graduate Pipeline



4 Programs

9 programs can train for this job, while only 4 programs have produced completers in this region.



35 Completions (2023)

The completions from all regional institutions for all degree types.



1,175 Openings (2023)

The average number of openings for an occupation in the region is 41.

Top Programs	Completions (2023)
Agriculture, General	23
Agricultural/Animal/Plant/Veter...	10
Applied Horticulture/Horticultu...	2

Top Schools	Completions (2023)
California State University-Stani...	23
Modesto Junior College	12